

Dana Neves Promoted To Vice President And GM Of WFSB-TV In Hartford

HARTFORD, Conn., March 22, 2018 /[PRNewswire](#)/ -- Meredith Corporation (NYSE: MDP; www.meredith.com) announced today that Dana Neves has been promoted to Vice President and General Manager at WFSB-TV, Channel 3, Meredith's CBS affiliate serving Hartford/New Haven, CT, effective immediately. She will report to Patrick McCreery, Meredith Local Media Group Executive Vice President.

Neves is a veteran of Channel 3. She began her career as an intern in 1995, and worked her way up as an assignment manager, managing editor and assistant news director. She was named News Director in 2006.

"Dana is an outstanding leader. Her years of experience and dedication to both Channel 3 and Meredith have prepared her to lead this dominate number one television station," said McCreery. "I look forward to Dana's continued success and service to our viewers and advertisers in Hartford, New Haven and throughout Connecticut."

Neves replaces Klarn DePalma, who was recently promoted to Executive Vice President of MNI Targeted Media Inc. in Stamford.

"Our business is ever-changing and I know the dedicated men and women who work here at Channel 3 are committed to changing with the times and maintaining WFSB's level of excellence," said Neves. "I'm excited to see what the future holds as we work hard to both inform and entertain the people of Connecticut, and continue to grow strong relationships with our clients."

Neves earned a Bachelor's Degree in Broadcast Journalism from Elon University in North Carolina.

A nationwide search to fill the News Director position at WFSB-TV is underway.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women.

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