# Meredith Corporation Announces Completion Of Time Inc. Acquisition And Reports Fiscal 2018 Second Quarter And First Half Results

DES MOINES, Iowa, Jan. 31, 2018 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; meredith.com) announced today it has completed its acquisition of Time Inc., and that February 1, 2018, will be the first day of operations for the combined company. Time Inc. shareholders received \$18.50 per share in an all-cash transaction valued at \$2.8 billion originally announced on November 26, 2017.

Meredith also announced fiscal 2018 second quarter and first half results today. The details are included later in this release.

"With this acquisition, we are creating a premier media and marketing company serving 200 million American consumers that's positioned for growth across industry-leading digital, television, print, video, mobile, and social platforms," said Meredith Corporation Chairman and CEO Stephen M. Lacy. "The combined portfolio joins the rich content-creation capabilities of many of the media industry's strongest national brands with a powerful local television business that is generating record earnings."

"I want to welcome our new employees to Meredith," said Meredith President and Chief Operating Officer Tom Harty. "Together, we are eager to start serving consumers and advertisers alike with trusted, premium multi-platform content and innovative marketing solutions. Since our announcement, teams from Meredith and Time have been developing an integration plan that has positioned us to hit the ground running. We look forward to delivering on our pledge to achieve the identified synergies and grow shareholder value."

#### Key Strategic and Financial Benefits of the Time Inc. Acquisition:

- Creates an unparalleled portfolio of national media brands with greater scale and efficiency - Combined, Meredith's brands now have a readership of more than 135 million and paid circulation of nearly 60 million, with leading positions in entertainment, food, lifestyle, news and sports, parenting, and home content creation, as well as enhanced positions in the beauty, fashion, and luxury advertising categories.
- Continues the strong and growing contribution from Meredith's Local Media Group Meredith's portfolio of 17 high-performing television stations in 12 markets is a consistent generator of strong cash flow. Meredith's stations which reach 11 percent of U.S. television households are primarily Big 4 network affiliates located in fast-growing markets.
- Advances Meredith's digital position by adding significant scale Meredith is now a Top 10 digital media company with approximately 170 million monthly unique visitors in the U.S., over 10 billion annual video views, and nearly \$700 million in annualized digital advertising revenues. Meredith is well-positioned to benefit from fast-growing advertising platforms, including native, video, shopper marketing, programmatic and social. It now operates the No. 1 premium content digital network for American consumers with unmatched reach to Millennials, including 85 percent of U.S. Millennial women.
- Provides consumer revenue diversification and growth Meredith expects to increase consumer revenue from diversified streams, including bundled circulation

activities that leverage its reach to nearly 60 million individual magazine subscribers; brand licensing; and e-commerce.

- Enhances financial strength and flexibility Meredith expects the acquisition will be accretive to free cash flow in the first full year of operations. Meredith anticipates generating annual cost synergies at the high end of its previously stated range of \$400 million to \$500 million in the first two full years of combined operations. Meredith has an excellent track record of achieving cost synergies with prior acquisitions, and is confident in its ability to optimize the cost structure of the combined business.
- Increases Total Shareholder Return Meredith remains committed to delivering top-third Total Shareholder Return. On January 27, 2018, Meredith raised its annual dividend 4.8 percent to \$2.18 per share, the 25<sup>th</sup> straight year it has raised its dividend. Meredith has now paid a dividend for 71 consecutive years.

"This portfolio of media assets offers advertisers and marketers unparalleled reach to American consumers," Harty said. "In particular, we are creating a powerful digital media business that enhances Meredith's leadership position in reaching Millennials."

## **Financing Highlights:**

To finance the transaction, Meredith secured the following:

- \$1.8 billion of senior secured term loans (Term Loan B) maturing in 2025 and priced at LIBOR plus 3.00 percent
- \$1.4 billion of senior unsecured notes maturing in 2026 and priced at 6.875 percent
- \$350 million of a five-year senior secured revolving credit facility that is currently undrawn
- \$650 million investment from a private equity firm

These proceeds were used to finance the acquisition, refinance existing debt and pay transaction costs.

#### MEREDITH REPORTS FISCAL 2018 SECOND QUARTER AND FIRST HALF RESULTS

Meredith today reported fiscal 2018 second quarter earnings per share were \$3.49, compared to \$1.58 per share in the prior-year period. Fiscal 2018 second quarter results included the following special items:

- A benefit of \$2.92 per share related to changes to the U.S. corporate income tax rate
- Transaction expenses of \$0.23 per share related to Meredith's acquisition of Time Inc.
- A charge of \$0.34 per share related to the impairment of a trademark and a realignment in Meredith's National Media Group

Excluding these special items, fiscal 2018 second quarter earnings per share were \$1.14. This compares to earnings per share excluding special items of \$1.30 in the prior-year period. As expected in an off-election year, Meredith recorded \$38 million, or \$0.52 per share, less of high-margin incremental political advertising revenues in the second quarter of fiscal 2018 than in the prior year. (See Tables 1-4 for supplemental disclosures regarding non-GAAP financial measures.)

"We were quite pleased to report record earnings per share for a non-political second quarter and first half, driven by strong growth in non-political advertising revenue in our Local Media Group, along with record digital performance and solid expense discipline in our National Media Group," said Lacy.

Looking more closely at Meredith's fiscal 2018 second quarter results compared to the prior-year period:

- Local Media Group revenues were \$170 million. Non-political advertising revenues grew 13 percent to \$104 million, driven by strong performance in the Phoenix, Atlanta and Las Vegas markets. Other revenues increased 25 percent, primarily due to growth in retransmission revenues. Operating profit was \$51 million, a record for a non-political second guarter.
- National Media Group revenues were \$247 million. Operating profit was \$12 million,

compared to \$47 million. Excluding special items in both periods, operating profit increased 2 percent to \$35 million, driven primarily by lower operating expenses in Meredith's magazine business, along with revenue growth from its digital and circulation activities.

- Total Company digital advertising revenues were a record for any fiscal quarter. Traffic across Meredith's digital properties averaged 89 million monthly unique visitors. Digital advertising revenues accounted for 44 percent of the National Media Group's advertising revenues.
- Total revenues were \$418 million, compared to \$443 million in the prior-year period, reflecting the absence of \$38 million of political advertising revenue.

Fiscal 2018 first half earnings per share were \$4.23, or \$1.83 excluding special items. In comparison, prior-year earnings per share were \$2.33, or \$2.05 excluding special items. Meredith recorded \$53 million, or \$0.72 per share, less of high-margin incremental political advertising revenues in the first half of fiscal 2018 than in the prior year, as expected in an off-election year. Total company revenues were \$810 million, compared to \$843 million in the prior-year period.

All earnings-per-share figures in the text of this release are diluted. Both basic and diluted earnings per share can be found in the attached Condensed Consolidated Statements of Earnings. All fiscal 2018 second quarter and first half comparisons are against the comparable prior-year period unless otherwise stated.

#### **IMPACT OF TAX REFORM**

The "Tax Cuts and Jobs Act of 2017" (the Act) was signed into law on December 22, 2017. The Act reduces the federal corporate tax rate from 35 percent to 21 percent effective for taxable years beginning on or after January 1, 2018. Meredith will have a blended federal rate of 28 percent retroactive to the beginning of its fiscal 2018.

The reduced rate resulted in an adjustment to lower fiscal 2018 first quarter tax expense by \$4 million. Meredith recorded this adjustment in its fiscal 2018 second quarter. In addition, absent the Act, Meredith estimates that second quarter tax expense on second quarter earnings would have been \$4 million higher.

Also as a result of the Act, Meredith remeasured its deferred tax assets, deferred tax liabilities, and tax reserves during its second fiscal quarter, resulting in a net tax benefit of \$133 million that Meredith reported as a special item.

#### **OUTLOOK**

Meredith is temporarily altering its outlook practices due to the following factors:

- The ongoing review of the combined Company's media portfolio, following today's closing of its acquisition of Time Inc.
- The impact of tax reform on the combined company
- The timing of the identified synergies
- Evaluation of Time Inc.'s balance sheet as part of the purchase accounting process, including performing fair value calculations

Meredith expects to resolve these items and provide a more definitive outlook, including expectations for revenue and profit for the balance of its fiscal 2018, when it reports fiscal 2018 third quarter results in late April.

Meredith expects to return to its traditional guidance methodology in July when it reports full year fiscal 2018 results and updates expectations for its fiscal 2019.

#### **CONFERENCE CALL WEBCAST**

Meredith will host a conference call on January 31, 2018, at 4:30 pm EST to discuss the closing and integration of the Time Inc. acquisition and fiscal 2018 second quarter results. A live webcast will be accessible to the public on the Company's website, and a replay will be available for two weeks. A transcript will be available within 48 hours of the call at meredith.com.

Management uses and presents GAAP and non-GAAP results to evaluate and communicate its performance. Non-GAAP measures should not be construed as alternatives to GAAP measures. EBITDA, adjusted EBITDA, EBITDA margin and adjusted EBITDA margin are common supplemental measures of performance used by investors and financial analysts. Management believes that EBITDA provides an additional analytical tool to clarify the Company's results from core operations and delineate underlying trends. Management does not use EBITDA as a measure of liquidity or funds available for management's discretionary use because it excludes certain contractual and non-discretionary expenditures. Adjusted EBITDA is defined as EBITDA excluding special items.

Results excluding special items are supplemental non-GAAP financial measures. While these adjusted results are not a substitute for reported results under GAAP, management believes this information is useful as an aid in further understanding Meredith's current performance, performance trends and financial condition. Reconciliations of GAAP to non-GAAP measures are attached to this press release and available at meredith.com.

#### **CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS**

This release contains certain forward-looking statements that are subject to risks and uncertainties. These statements are based on management's current knowledge and estimates of factors affecting the Company and its operations. Statements in this release that are forward-looking include, but are not limited to, the expected benefits of the acquisition of Time Inc., including the expected synergies from the transaction and the combined company's prospects for growth and increasing shareholder value.

Actual results may differ materially from those currently anticipated. Factors that could adversely affect future results include, but are not limited to, downturns in national and/or local economies; a softening of the domestic advertising market; world, national or local events that could disrupt broadcast television; increased consolidation among major advertisers or other events depressing the level of advertising spending; the unexpected loss or insolvency of one or more major clients or vendors; the integration of acquired businesses; changes in consumer reading, purchasing and/or television viewing patterns; increases in paper, postage, printing, syndicated programming or other costs; changes in television network affiliation agreements; technological developments affecting products or methods of distribution; changes in government regulations affecting the Company's industries; increases in interest rates; the consequences of acquisitions and/or dispositions: the risks associated with the Company's recent acquisition of Time Inc., including: (1) litigation challenging the acquisition; (2) the Company's ability to retain key personnel; (3) competitive responses to the acquisition; (4) unexpected costs, charges or expenses resulting from the acquisition; (5) adverse reactions or changes to business relationships resulting from the acquisition; (6) the Company's ability to realize the benefits of the acquisition of Time Inc.; (7) delays, challenges and expenses associated with integrating the businesses; and (8) the Company's ability to comply with the terms of the debt and equity financings entered into in connection with the acquisition; and the risk factors contained in the Company's most recent Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, which are available on the SEC's website at www.sec.gov. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (NYSE: MDP; meredith.com) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches nearly 200 million unduplicated American consumers every month, including 85 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, home, parenting, beauty, fashion, news and sports. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. and at

walmart.com, as well as innovative business-to-business marketing solutions provided by Meredith Xcelerated Marketing.

Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce more than 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

# Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Earnings (Unaudited)

		Three	e Mon		Six Months					
Periods ended December 31,		2017		2016		2017		2016		
(In thousands				2010		2017				
except per										
share data)										
Revenues										
Advertising	\$ 2	231,815	\$	267,129	\$	441,064	\$	493,018		
Circulation		67,672		66,805		136,599		135,473		
All other		118,211		108,708		232,806		214,030		
Total										
revenues		417,698		442,642		810,469		842,521		
Operating										
expenses										
Production,										
distribution,										
and editorial		158,746		148,625		314,548		298,853		
Selling, general,										
and administrative		100 204		170 642		257.005		245 626		
		189,384		170,643		357,005		345,636		
Depreciation and										
anu amortization		12,458		13,549		25,008		27,445		
mpairment of		12,430		13,349		23,006		27,443		
long-lived										
assets		19,765		_		19,765				
Total		15,705				13,703				
operating										
expenses		380,353		332,817		716,326		671,934		
Income from						,				
operations		37,345		109,825		94,143		170,587		
Interest		, -		,		•		-,		
expense, net		(5,171)		(4,679)		(10,249)		(9,428)		
Earnings before										
income taxes		32,174		105,146		83,894		161,159		
Income tax										
benefit										
(expense)		127,134		(33,341)		108,855		(55,381)		
Net earnings	\$	159,308	\$	71,805	\$	192,749	\$	105,778		
_										
Basic										
earnings per	_	2.55	_	1.61	4	4.30	_	2.20		
share	\$	3.55	\$	1.61		4.30	\$	2.38		
Basic average										
shares		44.057		44 513		44.010		44.535		
outstanding		44,857		44,511		44,818		44,535		
Diluted										
Diluted earnings per										
earnings per share	\$	3.49	\$	1.58	\$	4.23	\$	2.33		
onal C	P	5.43	<b>P</b>	1.50	_ <del></del>	4.23	Ф	2.33		

Diluted average shares					
outstanding	45,601	45,378	 45,603	45,385	
Dividends paid					
per share	\$ 0.520	\$ 0.495	\$ 1.040	\$ 0.990	

# Meredith Corporation and Subsidiaries Segment Information (Unaudited)

		Thre	e Mon	ths		Six Months					
Periods ended December 31,		2017		2016		2017		2016			
(In thousands)											
Revenues											
National media											
Advertising	\$	125,770	\$	135,103	9	245,853	\$	260,455			
Circulation		67,672		66,805		136,599		135,473			
Other revenues		53,999		57,437		103,949		110,710			
Total national											
media		247,441		259,345		486,401		506,638			
Local media					_						
Non-political											
advertising		103,951		91,958		191,736		176,142			
Political		,		,		,		-,			
advertising		2,094		40,068		3,475		56,421			
Other revenues		64,212		51,271		128,857		103,320			
Total local		,		,		,,,,,					
media		170,257		183,297		324,068		335,883			
Total		170,237		103,237		324,000		333,003			
	\$	417,698	\$	442,642		810,469	\$	842,521			
revenues	P	417,090	Į.	442,042		010,409	Ą	042,321			
O											
Operating											
profit	_	12 247	_	46 757		40.502	_	70.060			
National media	\$	12,247	\$	46,757	5	40,503	\$	70,868			
Local media		50,515		76,815		91,457		127,437			
Unallocated		(05 417)		(10 747)		(27.017)		(07.710)			
corporate		(25,417)		(13,747)		(37,817)		(27,718)			
Income from											
operations	\$	37,345	\$	109,825		94,143	\$	170,587			
Depreciation											
and											
amortization											
National media	\$	3,789	\$	4,330	9	5 7,776	\$	8,848			
Local media		7,886		8,865		15,824		17,855			
Unallocated											
corporate		783		354		1,408		742			
Total											
depreciation											
and											
amortization	\$	12,458	\$	13,549	9	25,008	\$	27,445			
			T'	·		,		,			
EBITDA <sup>1</sup>											
National media	¢.	16.026	÷	51 007	,	48,279	4	70 716			
	\$	16,036	\$	51,087	3	•	\$	79,716			
Local media		58,401		85,680		107,281		145,292			
Unallocated		(24 (24)		(12.202)		(26.400)		(26.076)			
corporate		(24,634)		(13,393)		(36,409)		(26,976)			
Total EBITDA											
1	\$	49,803	\$	123,374	9	119,151	\$	198,032			

# Meredith Corporation and Subsidiaries Condensed Consolidated Balance Sheets (Unaudited)

Assets	December 31, 2017	June 30, 2017
(In thousands)		
Current assets		
Cash and cash equivalents	\$ 34,976	\$ 22,287
Accounts receivable, net	297,388	289,052
Inventories	21,410	21,890
Current portion of subscription acquisition costs	141,155	144,896
Current portion of broadcast rights	16,453	7,853
Other current assets	31,531	19,275
Total current assets	542,913	505,253
Property, plant, and equipment	555,265	549,536
Less accumulated depreciation	(354,395)	(359,670)
Net property, plant, and equipment	200,870	189,866
Subscription acquisition costs	77,384	79,740
Broadcast rights	23,397	21,807
Other assets	69,056	69,616
Intangible assets, net	926,809	955,883
Goodwill	907,558	907,458
Total assets	\$ 2,747,987	\$ 2,729,623
Liabilities and Shareholders' Equity  Current liabilities		
Current nabilities Current portion of long-term debt	\$ 65,625	\$ 62,500
Current portion of long-term broadcast rights	\$ 05,025	\$ 62,500
payable	16,847	9,206
Accounts payable	83,919	66,598
Accrued expenses and other liabilities	105,087	116,907
Current portion of unearned subscription	103,007	110,907
revenues	202,249	204,459
Total current liabilities	473,727	459,670
Long-term debt	631,552	635,737
Long-term debt  Long-term broadcast rights payable	24,623	22,454
Unearned subscription revenues	107,901	106,506
Deferred income taxes	263,242	384,726
Other noncurrent liabilities	100,104	124,558
Total liabilities	1,601,149	1,733,651
Shareholders' equity	1,001,170	1,733,031
Common stock	39,625	39,433
Class B stock	5,109	5,119
Additional paid-in capital	58,926	54,726
Retained earnings	1,060,614	915,703
Accumulated other comprehensive loss	(17,436)	(19,009)
Total shareholders' equity	1,146,838	995,972
Total liabilities and shareholders' equity	\$ 2,747,987	\$ 2,729,623
	Ψ 2,7 17,507	Ψ 2,123,023

# Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited)

Six months ended December 31,	2017	2016
(In thousands)		
Net cash provided by operating activities	\$ 101,572	\$ 117,281

# Cash flows from investing activities

Acquisitions of and investments in businesses Additions to property, plant, and equipment Proceeds from disposition of assets, net of cash sold	(3,000) (28,809) 2,193	(11,819) (10,949)
Net cash used in investing activities	(29,616)	(22,768)
Cash flows from financing activities		
Proceeds from issuance of long-term debt	60,000	270,000
Repayments of long-term debt	(61,250)	(288,125)
Dividends paid	(47,196)	(44,823)
Purchases of Company stock	(24,532)	(26,453)
Proceeds from common stock issued	17,812	16,988
Payment of acquisition related contingent	•	•
consideration	(4,000)	(4,000)
Excess tax benefits from share-based payments	· · · · ·	2,883
Other	(101)	(1,465)
Net cash used in financing activities	(59,267)	(74,995)
Net increase in cash and cash equivalents	12,689	19,518
Cash and cash equivalents at beginning of period	22,287	24,970
Cash and cash equivalents at end of period	\$ 34,976	\$ 44,488

# Table 1 Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures

**Special Items** - The following tables show results of operations as reported under accounting principles generally accepted in the United States of America (GAAP) and excluding the special items. Results of operations excluding the special items are non-GAAP measures. Management's rationale for presenting non-GAAP measures is included in the text of this earnings release.

Three months ended		National		Local	U	nallocated		
<b>December 31, 2017</b>		Media		Media	(	Corporate		Total
(In thousands except per								
share data)								
Operating profit	\$	12,247	\$	50,515	\$	(25,417)	\$	37,345
Special items								
Transaction costs		_		_		12,059		12,059
Write-down of impaired								
assets		19,765		_		_		19,765
Severance and related								
benefit costs		2,956		_		_		2,956
Reversal of previously								
accrued restructuring								
costs		(242)		_		_		(242)
Other		125				_		125
Total special items		22,604		_		12,059		34,663
Operating profit								
excluding special items								
(non-GAAP)	\$	34,851	\$	50,515	\$	(13,358)	\$	72,008
Diluted earnings per sh							\$	3.49
Per share impact of specia								
Per share impact of remeasurement of deferred tax assets and								
liabilities								(2.92)
Per share impact of speci			1,663	3 (\$25,802	2 afte	er tax)		0.57
Total per share impact of								(2.35)
Earnings per share exclud	ing	special iter	ms (	non-GAAP	')		\$	1.14

Six months ended	National	Local	Unallocated	
<b>December 31, 2017</b>	Media	Media	Corporate	Total

(In thousands except per share data)							
Operating profit	\$	40,503	\$	91,457	\$	(37,817)	\$ 94,143
Special items							
Transaction costs		_		_		12,059	12,059
Write-down of impaired		10.765					10.765
assets Severance and related		19,765		_		_	19,765
benefit costs		2,956		_			2,956
Gain on sale of Family		2,550					2,330
Circle Cup Tennis Center		(3,282)		_		_	(3,282)
Reversal of previously							
accrued restructuring		(0.40)					(0.40)
costs		(242)		_		_	(242)
Other		125				_	125
Total special items		19,322				12,059	31,381
Operating profit							
excluding special items							
(non-GAAP)	\$	59,825	\$	91,457	\$	(25,758)	\$ 125,524
							4.00
Diluted earnings per sh							\$ 4.23
Per share impact of specia							
Per share impact of remea	su	rement of	defe	rred tax a	ssets	and	
liabilities							(2.92)
Per share impact of specia				L (\$23,784	1 afte	r tax)	0.52
Total per share impact of	_						(2.40)
Earnings per share excludi	ng	special ite	ms (	non-GAAP	)		\$ 1.83

# Table 2 Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures

**Special Items** - The following tables show results of operations as reported under (GAAP) and excluding the special items. Results of operations excluding special items are non-GAAP measures. Management's rationale for presenting non-GAAP measures is included in the text of this earnings release.

Three months ended December 31, 2016		National Media		Local Media		nallocated Corporate		Total
(In thousands except								
per share data)	_	46 757	_	76.015	_	(12 747)	_	100 005
Operating profit	\$	46,757	\$	76,815	\$	(13,747)	\$	109,825
Special items								
Write-down of								
contingent								
consideration payable		(19,580)		_		_		(19,580)
Severance and related								
benefit costs		6,695		445		438		7,578
Write-down of impaired								
assets				1,678		_		1,678
Other		397				<u> </u>		397
Total special items		(12,488)		2,123		438		(9,927)
Operating profit								
excluding special items								
(non-GAAP)	\$	34,269	\$	78,938	\$	(13,309)	\$	99,898
Diluted counings now	. <b>.</b>						<b>+</b>	1 50
Diluted earnings per s							\$	1.58
Per share impact of spec			ortali	n fodoral ar	ما د+،	ata tay		
Per share impact of the	165	olution of C	ertai	ii ieuerai ar	iu St	ate tax		(0.15)
matters	-!-1	:	2 027	/ / ¢ C 10 F ~ f	L L			(0.15)
Per share impact of spec				(\$6,105 at	ter ta	ax)		(0.13)
Total per share impact of	)t si	oeciai items	S					(0.28)

Six Months Ended	National		Local	Unallocated		
December 31, 2016	Media		Media	Corporate		Total
(In thousands except	Месна		месна	Corporate		Total
per share data)						
Operating profit	\$ 70,868	\$	127,437	\$ (27,718)	\$	170,587
Special items	\$ 70,000	Ф	127,437	<b>Φ</b> (27,710)	Ф	170,507
Write-down of						
contingent						
consideration payable	(19,580)					(19,580)
Severance and related	(19,500)		<del>_</del>	_		(19,560)
benefit costs	6,695		445	438		7,578
	0,095		445	430		7,576
Write-down of impaired			1 670			1 670
assets Other	 397		1,678	_		1,678
			2 1 2 2	420		397
Total special items	(12,488)		2,123	438		(9,927)
Operating profit						
excluding special items						
(non-GAAP)	\$ 58,380	\$	129,560	\$ (27,280)	\$	160,660
Diluted earnings per s	hare				\$	2.33
Per share impact of spec	ial items					
Per share impact of the	resolution of c	ertai	in federal a	nd state tax		
matters			(0.15)			
Per share impact of spec	fter tax)		(0.13)			
Total per share impact of	of special items	S				(0.28)
Earnings per share exclu	ding special it	ems	(non-GAAP	')	\$	2.05

#### Table 3

# **Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures**

#### **EBITDA**

Consolidated EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, and amortization. Segment EBITDA is a measure of segment earnings before depreciation and amortization.

Segment EBITDA margin is defined as segment EBITDA divided by segment revenues.

#### **Adjusted EBITDA**

Consolidated adjusted EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, amortization, and

Segment adjusted EBITDA is a measure of segment earnings before depreciation, amortization, and special items.

Segment adjusted EBITDA margin is defined as segment adjusted EBITDA divided by segment revenues.

Three months ended December 31, 2017		National Media	Local Media	_	nallocated Corporate	Total
(In thousands)						
Revenues	\$	247,441	\$ 170,257	\$	_	\$ 417,698
Net earnings Net interest expense Income tax benefit Operating profit Depreciation and	: \$	12,247	\$ 50,515	\$	(25,417)	\$ 159,308 5,171 (127,134) 37,345

amortization	3,789		7,886		783	12,458	
EBITDA	16,036		58,401		(24,634)	49,803	
Special items							
Transaction costs	_		_		12,059	12,059	
Write-down of							
impaired assets	19,765		_		_	19,765	
Severance and							
related benefit							
costs	2,956		_		_	2,956	
Reversal of							
previously accrued							
restructuring costs	(242)		_		_	(242)	
Other	125		_		_	125	_
Total special items	22,604				12,059	34,663	
Adjusted EBITDA	\$ 38,640		\$ 58,401		\$ (12,575)	\$ 84,466	
Segment EBITDA							
_ margin	6.5	%	34.3	%			
Segment adjusted							
EBITDA margin	15.6	%	34.3	%			

Six Months										
Ended		National			Land					
December 31,		National Media			Local			nallocated		Total
2017		меата			Media			Corporate		Total
(In thousands)	_	406 401		_	224.060		_		_	010 460
Revenues	\$	486,401		\$	324,068		\$		\$	810,469
Nat a suria as									<b>+</b>	102 740
Net earnings	_								\$	192,749
Net interest expense	3									10,249
Income tax benefit	_	40 500		_	01 457		_	(27.017)		(108,855)
Operating profit	\$	40,503		\$	91,457		\$	(37,817)		94,143
Depreciation and										0= 000
amortization		7,776			15,824			1,408		25,008
EBITDA		48,279			107,281			(36,409)		119,151
Special items										
Transaction costs		_			_			12,059		12,059
Write-down of										
impaired assets		19,765			_			_		19,765
Severance and										
related benefit										
costs		2,956			_			_		2,956
Gain on sale of										
Family Circle Cup										
Tennis Center		(3,282)			_			_		(3,282)
Reversal of										
previously accrued										
restructuring costs		(242)			_			_		(242)
Other		125			_			_		125
Total special items		19,322			_			12,059		31,381
Adjusted EBITDA	\$	67,601		\$	107,281		\$	(24,350)	\$	150,532
-								-		
Segment EBITDA										
margin		9.9	%		33.1	%				
Segment adjusted							-			
EBITDA margin		13.9	%		33.1	%				

# **Supplemental Disclosures Regarding Non-GAAP Financial Measures**

### **EBITDA**

Consolidated EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, and amortization. Segment EBITDA is a measure of segment earnings before depreciation and amortization

Segment EBITDA margin is defined as segment EBITDA divided by segment revenues.

Three months									
ended									
December 31,		National		Local		_	nallocated		_
2016		Media		Media		(	Corporate		Total
(In thousands)									
Revenues	\$	259,345		\$ 183,297		\$		\$	442,642
Nat assurings								+	71 005
Net earnings								\$	71,805
Net interest expense	5								4,679
Income taxes							(		33,341
Operating profit	\$	46,757		\$ 76,815		\$	(13,747)		109,825
Depreciation and									
amortization		4,330		8,865			354		13,549
EBITDA	\$	51,087		\$ 85,680		\$	(13,393)	\$	123,374
Special items									
Write-down of									
contingent									
consideration									
payable		(19,580)					_		(19,580)
Severance and									
related benefit									
costs		6,695		445			438		7,578
Write-down of									
impaired assets		_		1,678			_		1,678
Other		397		_			_		397
Total special items		(12,488)		2,123			438		(9,927)
Adjusted EBITDA	\$	38,599		\$ 87,803		\$	(12,955)	\$	113,447
Segment EBITDA									
margin		19.7	%	46.7	%				
Segment adjusted		<del></del>		<del></del>					
EBITDA margin		14.9	%	47.9	%	-			

Six Months Ended				
December 31, 2016	National Media	Local Media	nallocated Corporate	Total
(In thousands)				
Revenues	\$ 506,638	\$ 335,883	\$ 	\$ 842,521
Net earnings Net interest expense Income taxes Operating profit Depreciation and amortization	\$ 70,868 8,848	\$ 127,437 17,855	\$ (27,718) 742	\$ 105,778 9,428 55,381 170,587 27,445
EBITDA Special items Write-down of contingent consideration payable Severance and	79,716	145,292 	(26,976) —	(19,580)

related benefit costs Write-down of	6,695		445		438	7,578
impaired assets	_		1,678		_	1,678
Other	397				_	397
Total special items	(12,488)		2,123		438	(9,927)
Adjusted EBITDA	\$ 67,228		\$ 147,415		\$ (26,538)	\$ 188,105
Segment EBITDA margin	15.7	%	43.3	%		
Segment adjusted EBITDA margin	13.3	%	43.9	%		

# **SOURCE Meredith Corporation**

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https://dotdashmeredith.mediaroom.com/2018-01-31-Meredith-Corporation-Announces-Completion-Of-Time-Inc-Acquisition-And-Reports-Fiscal-2018-Second-Quarter-And-First-Half-Results