Meredith Brings Better Homes and Gardens, Parents, Fitness iPad Titles to Newsstand iOS 5

DES MOINES, Iowa and NEW YORK, Oct. 13, 2011 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com) the leading media and marketing company reaching American women, today announced that *Better Homes and Gardens, Parents* and *Fitness* magazines for iPad are now available on Newsstand, a key feature of iOS 5.

(Logo: http://photos.prnewswire.com/prnh/20090810/CG58830LOGO)

Newsstand allows consumers to find digital newspaper and magazine products in one dedicated place on the App Store, and organize them in one easy-to-organize bookshelf. Users who subscribed to one of these Meredith titles will receive new issues automatically on their iPad. Latest issues and most recent cover art will simply appear in Newsstand.

"We are excited to offer Newsstand to our iPad subscribers," says Liz Schimel, Meredith's Chief Digital Officer. "We believe this new offering will further enrich the experience for our growing audience of readers on iPad by making it easy for them to buy, subscribe and receive their favorite magazines. Our mission remains to constantly find new and innovative ways to reach our audiences through multiple channels."

Download Meredith iPad titles from Newsstand in iOS 5, from the App Store on iPad, or at www.itunes.com/appstore.

About Meredith Corporation

Meredith Corporation (NYSE:MDP; www.meredith.com) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More, EatingWell and American Baby – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners. According to the Advertising Intelligence Reports (AIR) survey of more than 1,500 agency and marketing professionals, Meredith is the nation's "Highest Rated Media Company."

Additionally, Meredith Integrated Marketing (MIM) uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. MIM has significantly added to its marketing solution capabilities in recent years through the acquisition of cutting-edge companies in areas such as digital, mobile, video, database, healthcare, and social marketing.

SOURCE Meredith Corporation

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