

# The Better Show Co-Host JD Roberto Signs Multi-Year Contract Extension

## Popular Daytime Personality Excited About Future of Meredith's Growing Daily Lifestyle Show

NEW YORK, July 22, 2013 /[PRNewswire](#)/ -- Meredith Video Studios announced today that JD Roberto has agreed to a multi-year contract extension to continue as co-host of *The Better Show*.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

*The Better Show* currently airs every weekday in 162 markets reaching 75 percent of U.S. television households, including New York, Los Angeles, Philadelphia and Boston. *The Better Show*, which has aired more than 1,300 hourly episodes, has been renewed for a seventh season beginning in September 2013. Additionally, *The Better Show* will air every weekday to nearly 90 million homes on the Hallmark Channel starting in September.

"I look forward to several more exciting years with *The Better Show* and Meredith Video Studios," Roberto said. "*The Better Show* has incredible momentum as we head into our seventh season. We are well-positioned for continued success as we showcase *The Better Show* to new audiences via the Hallmark Channel."

Roberto will be entering his third year as co-host of *The Better Show*. He has an extensive career in television, previously hosting ABC's *How To Get The Guy*, Discovery Channel's *Alaskan Adventure Challenge* and the behind-the-scenes *American Idol Extra* and *Reality Remix* for the Fox Reality Channel. Roberto's background includes theater credits and appearances in feature films. He has also been a contributing writer to the *Los Angeles Times*, *Huffington Post* and *LA Parent Magazine*.

"We have had great success with the show this past year and are excited to be moving into our next season with JD as co-host," said Tracy Langer Chevrier, Vice President and Executive Producer of *The Better Show*. "JD entertains audience members with his humor, insight and versatility. He has become an important asset for our show and our audience."

*The Better Show* is a contemporary information-talk show leveraging expertise from Meredith's expansive content portfolio, including *Better Homes and Gardens*, *Parents*, *Family Circle*, *More* and *Fitness* magazines. It offers a great mix of editorial and branded entertainment segments, a favorite for food, Celebrity interviews, beauty, fashion, DIY and retail brands.

*The Better Show* consistently rates No. 1 in its time-period in numerous markets and has seen a steady increase in NSI C3 ratings across the country and on its website, [BetterTV.com](#). Additionally, *The Better Show* has partnered with TV Syndication Co (TVSCO) for international distribution, and is now available in all TVSCO's international territories.

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies serving 100 million American women. Meredith features multiple well-known national brands – including *Better Homes and Gardens*, *Parents*, Allrecipes.com and *EveryDay with Rachael Ray* – and local television brands in fast-growing markets.

Meredith's Local Media Group owns or operates 13 television stations that reach nearly 10 percent of U.S. television households: WGCL-TV (CBS) and WPCH-TV (TBS), Atlanta; KPHO-TV (CBS), Phoenix; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; KVVU-TV (FOX), Las Vegas, NV; WNEM-TV (CBS), Flint-Saginaw, MI; and WSHM, (CBS), Springfield, MA.

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