Better Homes & Gardens Launches First-Ever America's Best Front Yard Contest

Contest Winners to Appear in October Issue and Online at BHG.com

NEW YORK, May 13, 2019 /PRNewswire/ -- Meredith Corporation's (NYSE: MDP, www.meredith.com) Better Homes & Gardens today announced the inaugural America's Best Front Yard Contest, which is now open for entries until June 7. The contest celebrates the best in home design and gardening. Winners will receive \$2,500 and will be featured in the October issue of the magazine, as well as on BHG.com in September.

"If anyone is going to have America's best front yard, it will be one of our readers," said Stephen Orr, Editor in Chief of Better Homes & Gardens. "Our audience is so passionate about gardening that we can't wait to see the gardens they submit—and who will ultimately win!"

To enter, participants must share a photo of their front yard using #BHGBestFrontYard and #Contest on Instagram or Twitter, or upload the photo directly to the <u>contest page</u>, explaining why their front yard is America's Best.

Better Homes & Garden editors will narrow the submissions to the top 10 finalists. From June 12 through June 19, 2019, voting is open to the public on the contest page. Readers' votes, along with those of our editors, will determine the final winner.

For official contest rules, click here.

ABOUT BETTER HOMES & GARDENS

Better Homes & Gardens serves, connects and inspires readers who infuse color and creativity into each aspect of their lives. Reaching 40 million readers a month via the most trusted print magazine, the brand also extends across a robust website, multiple social platforms, tablet editions, mobile apps, broadcast programs and licensed products. Better Homes & Gardens fuels our readers' passions to live a more colorful life through stunning visuals, a balance of substance and surface, and a blend of expert and reader ideas. Better Homes & Gardens is published 12 times a year with a rate base of 7.6 million.

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