

René LaSpina Named VP/General Manager Of WSMV News 4 In Nashville

NASHVILLE, Tenn., Jan. 7, 2019 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com) announced today that it has named René LaSpina Vice President and General Manager of WSMV News 4, its NBC affiliate in Nashville, TN, effective immediately. LaSpina brings more than 20 years of television station management experience to the position.

"René has an impressive track record of increasing station revenue, as well as success driving share and ratings growth," said Meredith Local Media Group President Patrick McCreery. "She is a strategic leader and focuses on building winning teams. We are excited to have her join Meredith and WSMV News 4."

Prior to joining Meredith, LaSpina served as General Manager and President of WIVB/WNLO-TV in Buffalo, NY. She also held General Manager positions at WCCO-TV in Minneapolis, MN; WPTY/WLMT/WJKT-TV in Memphis, TN; WTEN-TV in Albany, NY; and WNEP-TV in Wilkes-Barre/Scranton, PA.

"WSMV has a rich history in Nashville," said LaSpina. "I am happy to return to Tennessee and look forward to joining the impressive team at News 4 and Meredith."

LaSpina received her Bachelor of Science degree in Human Resources from the University of Scranton in Pennsylvania and completed an executive education program at Dartmouth College's Tuck School of Business.

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

SOURCE Meredith Corporation

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