

Japan Named Travel + Leisure's 2018 Destination Of The Year

NEW YORK, Nov. 14, 2018 /PRNewswire/ -- Meredith Corporation's (NYSE: MDP; www.meredith.com) Travel + Leisure today announced that [Japan](#) is its [2018 Destination of the Year](#). In honoring the country, the brand's editors noted its rich history and skyrocketing number of international visitors, its exotic parks and temple gardens and its blend of vibrant cities, mountain trails and eclectic cuisine.

The Travel + Leisure Destination of the Year is the place the editors believe best captures the year's travel zeitgeist and popularity among travel enthusiasts. This year's winner follows past honorees Canada, named 2017 Destination of the Year, and Portugal, named 2016 Destination of the Year.

"Japan is one of the world's fastest growing destinations for travelers, who are now pushing beyond the major cities of Tokyo and Kyoto into all corners of the country," said Jacqueline Gifford, Editor in Chief of Travel + Leisure. "Our audience is passionate about Japan because it offers such a rich, well-rounded travel experience: you can learn about centuries-old culture and tradition while taking in cutting-edge architecture and exquisite food. And it is the people, of course, who make a destination: the graciousness and hospitality of the locals are something that truly resonates with our readers."

To build on this year's announcement of the 2018 Destination of the Year, this week Travel + Leisure will release Locals, a new monthly series that will offer a look at a destination through the eyes of someone who lives there. The first episode, "Eat Ramen Like a Local," which will be available on Instagram TV and at TravelandLeisure.com, offers a unique perspective on the life of a ramen expert who has made it a career to teach foreigners how to navigate Tokyo's ramen scene.

Travel + Leisure will present a comprehensive guide to the best of Japan—from the [changing foliage of Kyoto](#) to the [southern island of Kyushu](#) and more—in the cover story of the December issue, available on newsstands December 1, with an expanded array of Japan content at TravelandLeisure.com.

As the only American travel magazine publishing monthly, Travel + Leisure has maintained its commitment to providing the most immersive, intelligent and trusted travel content anywhere. With a global reach of more than 16 million, in addition to the creation of new digital franchises that inspire wanderlust, the brand continues to provide audiences with engaging and informative travel content they crave.

Follow Travel + Leisure on Twitter: [@TravelLeisure](#); Instagram: [@TravelandLeisure](#); Pinterest: [@TravelLeisure](#); Facebook: [Facebook.com/travelandleisure](https://www.facebook.com/travelandleisure).

ABOUT TRAVEL + LEISURE

Travel + Leisure is the preeminent voice for the sophisticated traveler, serving up expert intelligence and the most immersive, inspiring travel lifestyle content anywhere. Travel + Leisure captures the joy of discovering the pleasures the world has to offer—from art and design to shopping and style to food and drink—and offers compelling reasons to get up and go. With a total global audience of more than 16 million, the Travel + Leisure portfolio includes the U.S. flagship and four international editions in China, India, Mexico, and Southeast Asia. The U.S. edition of T+L, which launched in 1971, is the only monthly consumer travel magazine in print in the U.S., has an authoritative website, TravelandLeisure.com, and has an extensive social media following of more than 13 million. Travel + Leisure also encompasses newsletters and media collaborations.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE:MDP) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms—including broadcast television, print, digital, mobile and video—to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

SOURCE Travel + Leisure

For further information: Amalia Carusone, Amalia.Carusone@Meredith.com, 212-522-0861

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