

U.S. Secretary Of Agriculture Sonny Perdue To Serve As Guest Editor Of Successful Farming January Issue

Theme of issue will be "Do Right and Feed Everyone."

DES MOINES, Iowa, Nov. 5, 2018 /PRNewswire/ -- Meredith Agrimedia announced today that U.S. Secretary of Agriculture Sonny Perdue will be the first guest editor of a single issue of *Successful Farming*, the nation's premiere farm magazine. The issue is set to be released in January 2019.

Secretary Perdue was Nominated by President Trump and confirmed by the Senate to his position at the Department of Agriculture in April 2017, and previously served as the Governor of Georgia from 2003 to 2011. As guest editor of *Successful Farming*, the Secretary will curate several major feature stories in the magazine highlighting issues affecting agriculture across the country. The issue will also include a profile about a day in the life of Secretary Perdue.

Meredith Agrimedia Editorial Director Dave Kurns reached out to the office of the Secretary earlier this year about having him serve as Guest Editor. "They were very responsive to the idea," said Kurns. "*Successful Farming* has been serving farmers for more than 116 years, and we're very excited to have Secretary Perdue as our first ever Guest Editor. Farmers rely more than ever on the USDA's programs and services. We provide trusted, credible coverage of the entire scope of USDA's efforts."

The issue theme is "Do Right and Feed Everyone," and will reach subscribers' mailboxes on January 11. The stories will be published concurrently on Successful Farming at Agriculture.com.

ABOUT SUCCESSFUL FARMING

Successful Farming Magazine, published by Meredith Corporation (NYSE:MDP; www.meredith.com), serves the diverse business, production, and information needs of families who make farming and ranching their business. The magazine reaches over 390,000 subscribers and aims to help them make money and save time in the farming business. First published in 1902, *Successful Farming* was the inaugural magazine to be published by Meredith Corporation. It is now a multi-platform brand featuring the magazine, www.agriculture.com, a weekly TV show on RFD-TV, e-newsletters, and social media.

ABOUT MEREDITH CORPORATION

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

SOURCE Meredith Agrimedia

For further information: Olivia Guns, Corporate Communications Representative; 515.284.3869;
oguns@meredith.com
