

Meredith Announces Several New Senior Publishing Roles And Promotions

NEW YORK, Nov. 1, 2018 /[PRNewswire](#)/ -- Meredith Corporation (**NYSE: MDP**; www.meredith.com), the leading media and marketing company reaching 175 million American consumers, including 80 percent of millennial women, today announced several new senior publishing roles and responsibilities in its National Media Group, effective immediately.

- **Carey Witmer** becomes EVP/Group Publisher of Meredith's Entertainment Group, which includes PEOPLE, Entertainment Weekly and People En Español. She reports to PEOPLE and Entertainment Group President Bruce Gersh.
- **Mark Josephson** is promoted to SVP/Group Publisher, adding responsibility for Meredith's food brands – Allrecipes, EatingWell, and Rachael Ray Every Day. Josephson continues to oversee Parents, Magnolia Journal and Midwest Living, reporting to Doug Olson, President, Meredith Magazines.
- **Karla Partilla** is promoted to VP/Publisher of Rachael Ray Every Day, reporting to Josephson.
- **David Ginsberg** is promoted to Publisher of Allrecipes magazine, reporting to Partilla.
- **Lee Slattery** is promoted to VP/Group Publisher. She continues as Publisher of Family Circle and adds oversight of Health, reporting to Olson.
- **Steve Bohlinger**, SVP/Group Publisher, adds oversight of Traditional Home, reporting to Olson. Bohlinger continues to oversee Better Homes & Gardens and Southern Living.

"Carey's rich experience will be an asset to PEOPLE and our entertainment brands," said Gersh. "I'm excited to be working with Carey as we expand our entertainment franchises in video, television and other platforms that are critical to our long-term vision."

"I couldn't be more pleased to recognize Mark, Lee, Karla and David with promotions for their significant achievements," said Olson. "Along with Carey and Steve, they are all excellent brand evangelists, and we look forward to their continued contributions."

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches more than 175 million unduplicated American consumers every month, including over 80 percent of U.S. millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, parenting and home. Meredith is the No. 1 magazine operator in the U.S., and owner of the largest premium content digital network for American consumers. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. and at walmart.com.

SOURCE Meredith Corporation

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