

# PeopleTV's Flagship Entertainment Show, "PEOPLE Now," Expands To Weekends With Broadcast TV Debut

## "PEOPLE Now" Recently Celebrated Its 1000th Episode

NEW YORK, June 27, 2018 /PRNewswire/ -- [PeopleTV](#), the ad-supported streaming network from **PEOPLE** and **Entertainment Weekly**, began its first broadcast television run last weekend with flagship entertainment show "[PEOPLE Now](#)" airing across the country on 17 Meredith-owned TV stations in 12 markets reaching more than 11 percent of U.S. television households. Markets include Atlanta, Phoenix, St. Louis, Portland, and Nashville. The new 30-minute "PEOPLE Now" weekend edition features original episodes showcasing the biggest stories and in-studio interviews from each week.

Hosted by **Jeremy Parsons** and **Andrea Boehlke**, "PEOPLE Now" premiered as a weekday streaming morning show on September 3, 2014. Today it features exclusive celebrity interviews; the latest updates to the biggest stories across entertainment, celebrity, and human interest news; a weekly segment on the British royal family with correspondent **Imogen Lloyd Webber** and more. "PEOPLE Now" recently moved to 12pm ET/9am PT, airing live on [PEOPLE.com](#) and streaming live on PEOPLE's [Twitter](#), [YouTube](#) and [Facebook Live](#). Episodes are also available on demand on [PeopleTV.com](#) and via the free PeopleTV app. Helmed by executive producer **Jenny D'Attoma**, "PEOPLE Now" celebrated its 1,000th episode on June 18.

"As our audience across the Meredith stations desire more entertainment and celebrity news, we are extremely pleased to welcome our sister brand PeopleTV to our family," said **Patrick McCreery**, Executive Vice President, Meredith Local Media Group. "This partnership will elevate our content offerings while attracting new audiences to our stations."

"'PEOPLE Now' has been a very successful programming extension of the PEOPLE brand and we're excited to launch the weekend show on Meredith's local stations," said **Bruce Gersh**, Executive VP and President, PEOPLE, Entertainment Weekly and PEOPLE en Español. "This collaboration is a first for PEOPLE and the Meredith Stations, and supports our strategy to produce quality long form content for all distribution platforms."

### LOCAL MARKET AIR TIMES

Timeslots vary by market. The "PEOPLE Now" weekend edition's 13-week limited run began June 23 [in descending order of market size]:

- **Atlanta** - WPCH (Sat. 12pm) / WGCL (Sun. 12pm)
- **Phoenix** - KTVK (Sat. 8:30pm) / KPHO (Sun. 4:30pm)
- **St. Louis** - KMOV (Sat. 5pm) / MMOV (Sun. 6pm)
- **Portland** - KPDX (Sat. 10:30am, Sun. 12:30pm)
- **Nashville** - WSMV (Sun. 11:30pm)
- **Hartford** - WFSB (Sat. 2:30am)
- **Kansas City** - KCTV (Sat. 1am) / KSMO (Sun. 10pm)
- **Greenville, SC/Spartenburg/Ashville, NC** - WHNS (day/time TBA)
- **Las Vegas** - KVVU (weekend afternoons - day/time TBA)
- **Mobile/Pensacola** - WALA (Sat. 1am)
- **Saginaw/Flint/Bay City** - WNEM (Sat. 12:30pm, Sun. 12pm)

- **Springfield/Holyoke** – WGGB (Sat. 6am) / WSHM (Sat. 6am) / Fox6 (Sun. 10:30pm)

Guests who have made appearances on "PEOPLE Now" include: **Kevin Bacon, Antonio Banderas, Jessica Biel, Nick Jonas, Debra Messing, Jada Pinkett-Smith, Bob Saget, John Stamos** and more. In 2016 the show premiered its summer concert series featuring: **Daya, Nathan Sykes, Chloe x Halle** and **Laura Marano**. Exclusive celebrity news to break on the show includes **Nick Cannon's** reaction to **Mariah Carey** publicly revealing her struggle with bipolar disorder and **Nikki Bella's** announcement that her wedding ceremony "won't be filmed," if she marries **John Cena**.

"PEOPLE Now" also presents live, breaking news coverage and specials, such as **Prince Harry** and **Meghan Markle's** royal wedding, featuring correspondents in both Windsor and New York. In addition, Jeremy Parsons and Andrea Boehlke host live, red carpet pre-shows for entertainment industry events including the Oscars®, Emmys®, Country Music Awards, and SAG Awards®.

"PEOPLE Now" is part of PeopleTV's slate of live series and specials, which includes: "PEOPLE and Entertainment Weekly Red Carpet Live" Oscar® pre-show, "PEOPLE, Entertainment Weekly & TNT's SAG Awards® Red Carpet Live," "Emmys® Red Carpet Live," "Chatter" and more. The network's slate of originals includes: "The Jess Cagle Interview," hosted by the Editorial Director of PEOPLE and Entertainment Weekly; "Entertainment Weekly Cast Reunions"; "PEOPLE Cover Story"; "PEOPLE Weddings"; "Hollywood's Greatest Untold Stories"; "The Perfect Fit"; "Couch Surfing"; "Search History" and more.

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**Watch first weekend edition [HERE](#)**

### **About PeopleTV**

PeopleTV is the advertiser-supported OTT streaming service from PEOPLE and Entertainment Weekly. PeopleTV's quality programming features original series and specials, which encompass celebrity, pop culture, lifestyle and human-interest genres. Since launching in 2016, PeopleTV has garnered more than 3 million downloads. Viewers have unlimited, daily access to an expansive slate of on-demand programming, which includes live red carpet coverage and real-time, socially interactive fan forums, as well as exclusive, behind-the-scenes access into magazine cover stories, popular cast reunions and high-profile, one-on-one celebrity interviews. PeopleTV is available on PeopleTV.com, in addition to mobile and connected TV devices. Download the free app on iOS and Android devices, in addition to Apple TV, Roku Players, Amazon Fire TV, PlutoTV, Xumo, Philo, Chromecast and Xfinity. Follow [@PeopleTV](#) to join the conversation.

### **About Meredith Corporation**

Meredith Corporation (NYSE:MDP) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

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For further information: PeopleTV: Alyssa Kent, [Alyssa.Kent@Meredith.com](mailto:Alyssa.Kent@Meredith.com), 212.522.4142 or Meredith Corporation: Kara Kelly, [Kara.Kelly@Meredith.com](mailto:Kara.Kelly@Meredith.com), 515.284.3125

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