

Gary Brown Named Vice President of News & Marketing for Meredith Local Media Group

DES MOINES, Iowa, March 2, 2018 /[PRNewswire](#)/ -- Meredith Corporation (NYSE: MDP; www.meredith.com) announced today that Gary Brown has been named Vice President of News & Marketing for the Meredith Local Media Group, effective March 19. He will report to Meredith Local Media Group Executive Vice President Patrick McCreery.

Brown has more than two decades of experience as a broadcast and digital executive. For the past five years, he has served as Vice President of Talent Development for the Napoli Management Group, one of the largest news talent representation firms in the country, where he represented more than 90 clients. Prior to that, Brown was Vice President of News for Newport Television, where he oversaw television stations in 22 markets.

"Gary is one of the most respected leaders in local television news, and is known as a great innovator and strategist. Over his career he has led stations across the country to operations and ratings success," said McCreery. "We are excited to have someone with Gary's talent and experience rejoin the Meredith team."

Brown began his television news career as an intern at age 16 in his hometown of Toledo, Ohio. He quickly moved through the ranks holding news director positions at WTOV-TV in Steubenville, Ohio; WUPW-TV in Toledo, Ohio; WPRI/WNAC-TV in Providence, RI; Meredith's WFSB-TV in Hartford, Conn.; and KGTV-TV in San Diego.

"I am thrilled to be returning to the Meredith Local Media Group," said Brown. "Meredith has a strong station group with outstanding news and marketing teams. I look forward to working closely with our stations to build on that success."

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches nearly 200 million unduplicated American consumers every month, including 85 percent of U.S. Millennial women.

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For further information: Kara Kelly, 515.284.3125; kara.kelly@meredith.com

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