# Meredith Corporation Announces Completion Of Time Inc. Acquisition And Reports Fiscal 2018 Second Quarter And First Half Results

DES MOINES, Iowa, Jan. 31, 2018 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; meredith.com) announced today it has completed its acquisition of Time Inc., and that February 1, 2018, will be the first day of operations for the combined company. Time Inc. shareholders received \$18.50 per share in an all-cash transaction valued at \$2.8 billion originally announced on November 26, 2017.

Meredith also announced fiscal 2018 second quarter and first half results today. The details are included later in this release.

"With this acquisition, we are creating a premier media and marketing company serving 200 million American consumers that's positioned for growth across industry-leading digital, television, print, video, mobile, and social platforms," said Meredith Corporation Chairman and CEO Stephen M. Lacy. "The combined portfolio joins the rich content-creation capabilities of many of the media industry's strongest national brands with a powerful local television business that is generating record earnings."

"I want to welcome our new employees to Meredith," said Meredith President and Chief Operating Officer Tom Harty. "Together, we are eager to start serving consumers and advertisers alike with trusted, premium multi-platform content and innovative marketing solutions. Since our announcement, teams from Meredith and Time have been developing an integration plan that has positioned us to hit the ground running. We look forward to delivering on our pledge to achieve the identified synergies and grow shareholder value."

#### Key Strategic and Financial Benefits of the Time Inc. Acquisition:

- Creates an unparalleled portfolio of national media brands with greater scale and efficiency - Combined, Meredith's brands now have a readership of more than 135 million and paid circulation of nearly 60 million, with leading positions in entertainment, food, lifestyle, news and sports, parenting, and home content creation, as well as enhanced positions in the beauty, fashion, and luxury advertising categories.
- Continues the strong and growing contribution from Meredith's Local Media Group Meredith's portfolio of 17 high-performing television stations in 12 markets is a consistent generator of strong cash flow. Meredith's stations which reach 11 percent of U.S. television households are primarily Big 4 network affiliates located in fast-growing markets.
- Advances Meredith's digital position by adding significant scale Meredith is now a Top 10 digital media company with approximately 170 million monthly unique visitors in the U.S., over 10 billion annual video views, and nearly \$700 million in annualized digital advertising revenues. Meredith is well-positioned to benefit from fast-growing advertising platforms, including native, video, shopper marketing, programmatic and social. It now operates the No. 1 premium content digital network for American consumers with unmatched reach to Millennials, including 85 percent of U.S. Millennial women.
- Provides consumer revenue diversification and growth Meredith expects to increase consumer revenue from diversified streams, including bundled circulation

activities that leverage its reach to nearly 60 million individual magazine subscribers; brand licensing; and e-commerce.

- Enhances financial strength and flexibility Meredith expects the acquisition will be accretive to free cash flow in the first full year of operations. Meredith anticipates generating annual cost synergies at the high end of its previously stated range of \$400 million to \$500 million in the first two full years of combined operations. Meredith has an excellent track record of achieving cost synergies with prior acquisitions, and is confident in its ability to optimize the cost structure of the combined business.
- Increases Total Shareholder Return Meredith remains committed to delivering top-third Total Shareholder Return. On January 27, 2018, Meredith raised its annual dividend 4.8 percent to \$2.18 per share, the 25<sup>th</sup> straight year it has raised its dividend. Meredith has now paid a dividend for 71 consecutive years.

"This portfolio of media assets offers advertisers and marketers unparalleled reach to American consumers," Harty said. "In particular, we are creating a powerful digital media business that enhances Meredith's leadership position in reaching Millennials."

## **Financing Highlights:**

To finance the transaction, Meredith secured the following:

- \$1.8 billion of senior secured term loans (Term Loan B) maturing in 2025 and priced at LIBOR plus 3.00 percent
- \$1.4 billion of senior unsecured notes maturing in 2026 and priced at 6.875 percent
- \$350 million of a five-year senior secured revolving credit facility that is currently undrawn
- \$650 million investment from a private equity firm

These proceeds were used to finance the acquisition, refinance existing debt and pay transaction costs.

#### MEREDITH REPORTS FISCAL 2018 SECOND QUARTER AND FIRST HALF RESULTS

Meredith today reported fiscal 2018 second quarter earnings per share were \$3.49, compared to \$1.58 per share in the prior-year period. Fiscal 2018 second quarter results included the following special items:

- A benefit of \$2.92 per share related to changes to the U.S. corporate income tax rate
- Transaction expenses of \$0.23 per share related to Meredith's acquisition of Time Inc.
- A charge of \$0.34 per share related to the impairment of a trademark and a realignment in Meredith's National Media Group

Excluding these special items, fiscal 2018 second quarter earnings per share were \$1.14. This compares to earnings per share excluding special items of \$1.30 in the prior-year period. As expected in an off-election year, Meredith recorded \$38 million, or \$0.52 per share, less of high-margin incremental political advertising revenues in the second quarter of fiscal 2018 than in the prior year. (See Tables 1-4 for supplemental disclosures regarding non-GAAP financial measures.)

"We were quite pleased to report record earnings per share for a non-political second quarter and first half, driven by strong growth in non-political advertising revenue in our Local Media Group, along with record digital performance and solid expense discipline in our National Media Group," said Lacy.

Looking more closely at Meredith's fiscal 2018 second quarter results compared to the prior-year period:

- Local Media Group revenues were \$170 million. Non-political advertising revenues grew 13 percent to \$104 million, driven by strong performance in the Phoenix, Atlanta and Las Vegas markets. Other revenues increased 25 percent, primarily due to growth in retransmission revenues. Operating profit was \$51 million, a record for a non-political second guarter.
- National Media Group revenues were \$247 million. Operating profit was \$12 million,

compared to \$47 million. Excluding special items in both periods, operating profit increased 2 percent to \$35 million, driven primarily by lower operating expenses in Meredith's magazine business, along with revenue growth from its digital and circulation activities.

- Total Company digital advertising revenues were a record for any fiscal quarter. Traffic across Meredith's digital properties averaged 89 million monthly unique visitors. Digital advertising revenues accounted for 44 percent of the National Media Group's advertising revenues.
- Total revenues were \$418 million, compared to \$443 million in the prior-year period, reflecting the absence of \$38 million of political advertising revenue.

Fiscal 2018 first half earnings per share were \$4.23, or \$1.83 excluding special items. In comparison, prior-year earnings per share were \$2.33, or \$2.05 excluding special items. Meredith recorded \$53 million, or \$0.72 per share, less of high-margin incremental political advertising revenues in the first half of fiscal 2018 than in the prior year, as expected in an off-election year. Total company revenues were \$810 million, compared to \$843 million in the prior-year period.

All earnings-per-share figures in the text of this release are diluted. Both basic and diluted earnings per share can be found in the attached Condensed Consolidated Statements of Earnings. All fiscal 2018 second quarter and first half comparisons are against the comparable prior-year period unless otherwise stated.

#### **IMPACT OF TAX REFORM**

The "Tax Cuts and Jobs Act of 2017" (the Act) was signed into law on December 22, 2017. The Act reduces the federal corporate tax rate from 35 percent to 21 percent effective for taxable years beginning on or after January 1, 2018. Meredith will have a blended federal rate of 28 percent retroactive to the beginning of its fiscal 2018.

The reduced rate resulted in an adjustment to lower fiscal 2018 first quarter tax expense by \$4 million. Meredith recorded this adjustment in its fiscal 2018 second quarter. In addition, absent the Act, Meredith estimates that second quarter tax expense on second quarter earnings would have been \$4 million higher.

Also as a result of the Act, Meredith remeasured its deferred tax assets, deferred tax liabilities, and tax reserves during its second fiscal quarter, resulting in a net tax benefit of \$133 million that Meredith reported as a special item.

#### **OUTLOOK**

Meredith is temporarily altering its outlook practices due to the following factors:

- The ongoing review of the combined Company's media portfolio, following today's closing of its acquisition of Time Inc.
- The impact of tax reform on the combined company
- The timing of the identified synergies
- Evaluation of Time Inc.'s balance sheet as part of the purchase accounting process, including performing fair value calculations

Meredith expects to resolve these items and provide a more definitive outlook, including expectations for revenue and profit for the balance of its fiscal 2018, when it reports fiscal 2018 third quarter results in late April.

Meredith expects to return to its traditional guidance methodology in July when it reports full year fiscal 2018 results and updates expectations for its fiscal 2019.

#### **CONFERENCE CALL WEBCAST**

Meredith will host a conference call on January 31, 2018, at 4:30 pm EST to discuss the closing and integration of the Time Inc. acquisition and fiscal 2018 second quarter results. A live webcast will be accessible to the public on the Company's website, and a replay will be available for two weeks. A transcript will be available within 48 hours of the call at meredith.com.

Management uses and presents GAAP and non-GAAP results to evaluate and communicate its performance. Non-GAAP measures should not be construed as alternatives to GAAP measures. EBITDA, adjusted EBITDA, EBITDA margin and adjusted EBITDA margin are common supplemental measures of performance used by investors and financial analysts. Management believes that EBITDA provides an additional analytical tool to clarify the Company's results from core operations and delineate underlying trends. Management does not use EBITDA as a measure of liquidity or funds available for management's discretionary use because it excludes certain contractual and non-discretionary expenditures. Adjusted EBITDA is defined as EBITDA excluding special items.

Results excluding special items are supplemental non-GAAP financial measures. While these adjusted results are not a substitute for reported results under GAAP, management believes this information is useful as an aid in further understanding Meredith's current performance, performance trends and financial condition. Reconciliations of GAAP to non-GAAP measures are attached to this press release and available at meredith.com.

#### **CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS**

This release contains certain forward-looking statements that are subject to risks and uncertainties. These statements are based on management's current knowledge and estimates of factors affecting the Company and its operations. Statements in this release that are forward-looking include, but are not limited to, the expected benefits of the acquisition of Time Inc., including the expected synergies from the transaction and the combined company's prospects for growth and increasing shareholder value.

Actual results may differ materially from those currently anticipated. Factors that could adversely affect future results include, but are not limited to, downturns in national and/or local economies; a softening of the domestic advertising market; world, national or local events that could disrupt broadcast television; increased consolidation among major advertisers or other events depressing the level of advertising spending; the unexpected loss or insolvency of one or more major clients or vendors; the integration of acquired businesses; changes in consumer reading, purchasing and/or television viewing patterns; increases in paper, postage, printing, syndicated programming or other costs; changes in television network affiliation agreements; technological developments affecting products or methods of distribution; changes in government regulations affecting the Company's industries; increases in interest rates; the consequences of acquisitions and/or dispositions: the risks associated with the Company's recent acquisition of Time Inc., including: (1) litigation challenging the acquisition; (2) the Company's ability to retain key personnel; (3) competitive responses to the acquisition; (4) unexpected costs, charges or expenses resulting from the acquisition; (5) adverse reactions or changes to business relationships resulting from the acquisition; (6) the Company's ability to realize the benefits of the acquisition of Time Inc.; (7) delays, challenges and expenses associated with integrating the businesses; and (8) the Company's ability to comply with the terms of the debt and equity financings entered into in connection with the acquisition; and the risk factors contained in the Company's most recent Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, which are available on the SEC's website at www.sec.gov. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (NYSE: MDP; meredith.com) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches nearly 200 million unduplicated American consumers every month, including 85 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, home, parenting, beauty, fashion, news and sports. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. and at

walmart.com, as well as innovative business-to-business marketing solutions provided by Meredith Xcelerated Marketing.

Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce more than 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

# Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Earnings (Unaudited)

		Thre	ree Months				Six Months					
Periods ended December 31,		2017		2016			2017		2016			
(In thousands												
except per												
share data)												
Revenues												
Advertising	\$	231,815	\$	267,129		\$	441,064	\$	493,018			
Circulation		67,672		66,805			136,599		135,473			
All other		118,211		108,708	<u> </u>		232,806		214,030			
Total		417.600		442.642			010 460		040 501			
revenues		417,698		442,642			810,469		842,521			
Operating expenses Production, distribution,		150 746		140.625			214 540		200 052			
and editorial Selling, general, and		158,746		148,625			314,548		298,853			
administrative Depreciation and		189,384		170,643			357,005		345,636			
amortization Impairment of long-lived		12,458		13,549			25,008		27,445			
assets		19,765		_			19,765					
Total												
operating												
expenses		380,353		332,817			716,326		671,934			
Income from operations Interest		37,345		109,825			94,143		170,587			
expense, net		(5,171)		(4,679)	)		(10,249)		(9,428)			
Earnings before income taxes		32,174		105,146			83,894		161,159			
Income tax benefit		127 124		(22.241)	١		100 055		/EE 201\			
(expense) Net earnings	\$	127,134 159,308	\$	(33,341)		\$	108,855 192,749	\$	(55,381) 105,778			
iver earnings	Ф	139,300	Þ	71,805	<u> </u>	<u> </u>	134,143	Į.	103,776			
Basic earnings per share	\$	3.55	\$	1.61		\$	4.30	\$	2.38			
Basic average	т		<u>_</u>					т				
shares												
outstanding		44,857		44,511			44,818		44,535			
Diluted earnings per												
share .	\$	3.49	\$	1.58		\$	4.23	\$	2.33			

Diluted average shares outstanding	45 6 <b>0</b> 1	<i>1</i> 5 270	45 602	<b>45 205</b>	
outstanding	45,601	45,378	 45,603	45,385	
Dividends paid per share	\$ 0.520	\$ 0.495	\$ 1.040	\$ 0.990	

# Meredith Corporation and Subsidiaries Segment Information (Unaudited)

		Three	Three Months			Six Months					
Periods ended December 31,		2017		2016		2017		2016			
(In thousands)											
Revenues											
National media											
Advertising	\$	125,770	\$	135,103	!	\$ 245,853		260,455			
Circulation		67,672		66,805		136,599	9	135,473			
Other revenues		53,999		57,437		103,949	9	110,710			
Total national											
media		247,441		259,345		486,403	1	506,638			
Local media											
Non-political											
advertising		103,951		91,958		191,736	5	176,142			
Political											
advertising		2,094		40,068		3,475	5	56,421			
Other revenues		64,212		51,271		128,857		103,320			
Total local						-		•			
media		170,257		183,297		324,068	3	335,883			
Total		-,		,				,			
revenues	\$	417,698	\$	442,642		\$ 810,469	9 \$	842,521			
		,	'	,-							
Operating											
profit											
National media	\$	12,247	\$	46,757		\$ 40,503	3 \$	70,868			
Local media	7	50,515	Ψ.	76,815		91,457		127,437			
Unallocated		30,313		70,013		31,13	•	127,137			
corporate		(25,417)		(13,747)		(37,817	<b>'</b> )	(27,718)			
Income from		(==, := ; )		(==,,,		(0.702)	,	(=:,:=0)			
operations	\$	37,345	\$	109,825		94,143	3 \$	170,587			
<u> </u>	Ψ_	37,313	Ψ_	103,023		7 3 1,2 10	γ Ψ	270,507			
Depreciation											
and											
amortization											
National media	\$	3,789	\$	4,330		\$ 7,776	5 \$	8,848			
Local media	Ψ	7,886	4	8,865		15,824		17,855			
Unallocated		.,000		0,000		13,02	•	1,,000			
corporate		783		354		1,408	3	742			
Total		, 55				1, 100	_	, , , _			
depreciation											
and											
amortization	\$	12,458	\$	13,549		\$ 25,008	3 \$	27,445			
411101 (124(1011	Ψ	12,430	Ψ	13,343		23,000	<i>,</i>	27,443			
EDITO 4 <sup>1</sup>											
EBITDA 1		16.006	_	E1 007				70 77 6			
National media	\$	16,036	\$	51,087		\$ 48,279		79,716			
Local media		58,401		85,680		107,283	L	145,292			
Unallocated		(0.4.00.0)		(4.5.555)		/22 : : =		(0.0.0==:			
corporate		(24,634)		(13,393)		(36,409	))	(26,976)			
Total EBITDA							_				
1	\$	49,803	\$	123,374	:	\$ 119,151	1 \$	198,032			

# Meredith Corporation and Subsidiaries Condensed Consolidated Balance Sheets (Unaudited)

Assets	December 31, 2017	June 30, 2017
(In thousands)		
Current assets		
Cash and cash equivalents	\$ 34,976	\$ 22,287
Accounts receivable, net	297,388	289,052
Inventories	21,410	21,890
Current portion of subscription acquisition costs	141,155	144,896
Current portion of broadcast rights	16,453	7,853
Other current assets	31,531	19,275
Total current assets	542,913	505,253
Property, plant, and equipment	555,265	549,536
Less accumulated depreciation	(354,395)	(359,670)
Net property, plant, and equipment	200,870	189,866
Subscription acquisition costs	77,384	79,740
Broadcast rights	23,397	21,807
Other assets	69,056	69,616
Intangible assets, net	926,809	955,883
Goodwill	907,558	907,458
Total assets	\$ 2,747,987	\$ 2,729,623
Liabilities and Shareholders' Equity		
Current liabilities		
Current portion of long-term debt	\$ 65,625	\$ 62,500
Current portion of long-term broadcast rights		
payable	16,847	9,206
Accounts payable	83,919	66,598
Accrued expenses and other liabilities	105,087	116,907
Current portion of unearned subscription	202.242	224.452
revenues	202,249	204,459
Total current liabilities	473,727	459,670
Long-term debt	631,552	635,737
Long-term broadcast rights payable	24,623	22,454
Unearned subscription revenues	107,901	106,506
Deferred income taxes	263,242	384,726
Other noncurrent liabilities	100,104	124,558
Total liabilities Shareholders' equity	1,601,149	1,733,651
	20.625	20 422
Class B stock	39,625 5 100	39,433
Class B stock	5,109	5,119 54,726
Additional paid-in capital	58,926	54,726
Retained earnings	1,060,614	915,703
Accumulated other comprehensive loss	(17,436)	(19,009)
Total shareholders' equity	1,146,838	995,972
Total liabilities and shareholders' equity	\$ 2,747,987	\$ 2,729,623

# Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited)

Six months ended December 31,	2017	2016
(In thousands)		
Net cash provided by operating activities	\$ 101,572	\$ 117,281

# Cash flows from investing activities

Acquisitions of and investments in businesses Additions to property, plant, and equipment Proceeds from disposition of assets, net of cash sold	(3,000) (28,809) 2,193	(11,819) (10,949)
Net cash used in investing activities	(29,616)	(22,768)
Cash flows from financing activities		
Proceeds from issuance of long-term debt	60,000	270,000
Repayments of long-term debt	(61,250)	(288,125)
Dividends paid	(47,196)	(44,823)
Purchases of Company stock	(24,532)	(26,453)
Proceeds from common stock issued	17,812	16,988
Payment of acquisition related contingent	, -	.,
consideration	(4,000)	(4,000)
Excess tax benefits from share-based payments	_	2,883
Other	(101)	(1,465)
Net cash used in financing activities	(59,267)	(74,995)
Net increase in cash and cash equivalents	12,689	19,518
Cash and cash equivalents at beginning of period	22,287	24,970
Cash and cash equivalents at end of period	\$ 34,976	\$ 44,488

# Table 1 Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures

**Special Items** - The following tables show results of operations as reported under accounting principles generally accepted in the United States of America (GAAP) and excluding the special items. Results of operations excluding the special items are non-GAAP measures. Management's rationale for presenting non-GAAP measures is included in the text of this earnings release.

Three months ended		National		Local	U	nallocated	
December 31, 2017		Media		Media	(	Corporate	Total
(In thousands except per							
share data)							
Operating profit	\$	12,247	\$	50,515	\$	(25,417)	\$ 37,345
Special items						12.050	12.050
Transaction costs		_		_		12,059	12,059
Write-down of impaired assets		19,765					19,765
Severance and related		19,765		_		_	19,765
benefit costs		2,956					2,956
Reversal of previously		2,330					2,330
accrued restructuring							
costs		(242)		_		_	(242)
Other		125		_		_	125
Total special items		22,604		_		12,059	34,663
Operating profit							
excluding special items							
(non-GAAP)	\$	34,851	\$	50,515	\$	(13,358)	\$ 72,008
							2.40
Diluted earnings per sh							\$ 3.49
Per share impact of specia			J - <b>£</b> -	uuad taxaa		a .a. d	
Per share impact of reme liabilities	anu	(2.92)					
Per share impact of speci-	r tax)	0.57					
Total per share impact of			,,,,,,,	, <sub>(Ψ</sub> 23,002	_ uite	i cux,	(2.35)
Earnings per share exclud	_		ns (	non-GAAP	)		\$ 1.14

Six months ended	National	Local	Unallocated	
<b>December 31, 2017</b>	Media	Media	Corporate	Total

(In thousands except per share data)									
Operating profit	\$	40,503	\$	91,457	\$	(37,817)	\$	94,143	
Special items									
Transaction costs				_		12,059		12,059	
Write-down of impaired									
assets		19,765		_		_		19,765	
Severance and related		2.056						2.056	
benefit costs		2,956		_		_		2,956	
Gain on sale of Family Circle Cup Tennis Center		(3,282)						(3,282)	
Reversal of previously		(3,202)		_		_		(3,202)	
accrued restructuring									
costs		(242)		_		_		(242)	
Other		`125		_				`125	
Total special items		19,322		_		12,059		31,381	
Operating profit									
excluding special items									
(non-GAAP)	\$	59,825	\$	91,457	\$	(25,758)	\$	125,524	
Diluted earnings per sh							\$	4.23	
Per share impact of specia			d a <b>£</b> a						
Per share impact of remea	asu	rement of (	aerer	red tax as	ssets	and		(2.02)	
Per share impact of specia	+i اد	ome of ¢31	I 321	(¢23 79/	afto	r tav)		(2.92) 0.52	
Total per share impact of			1,561	. (\$Z3,704	aite	i tax)		(2.40)	
Earnings per share excludi			mc (r	on GAAD	\		\$	1.83	
Lamings per snare excludi	ıı ıy	special itel	1115 (I	IUII-GAAF)	,		Ф	1.03	

# Table 2 Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures

**Special Items** - The following tables show results of operations as reported under (GAAP) and excluding the special items. Results of operations excluding special items are non-GAAP measures. Management's rationale for presenting non-GAAP measures is included in the text of this earnings release.

Thurs a suspending and a d		National		1 1			
Three months ended		National		Local	_	nallocated	
<b>December 31, 2016</b>		Media		Media		Corporate	Total
(In thousands except							
per share data)							
Operating profit	\$	46,757	\$	76,815	\$	(13,747)	\$ 109,825
Special items							
Write-down of							
contingent							
consideration payable		(19,580)		_		_	(19,580)
Severance and related		,,					( -,,
benefit costs		6,695		445		438	7,578
Write-down of impaired		0,033		113		130	7,570
assets		_		1,678		_	1,678
Other		397		1,070			397
				2,123		120	
Total special items		(12,488)		2,123		438	(9,927)
Operating profit							
excluding special items							
(non-GAAP)	\$	34,269	\$	78,938	\$	(13,309)	\$ 99,898
Diluted earnings per s	ha	re					\$ 1.58
Per share impact of spec	ial i	tems					
Per share impact of the	res	olution of c	ertai	n federal a	nd st	ate tax	
matters .							(0.15)
Per share impact of spec	cial	items of \$9	9,927	' (\$6,105 a	fter t	ax)	, ,
				., .,			
Per share impact of spec Total per share impact of				' (\$6,105 a	fter t	ax)	(0.13)

Six Months Ended	National		Local	Unallocated		
December 31, 2016	Media		Media	Corporate		Total
(In thousands except						
per share data)						
Operating profit	\$ 70,868	\$	127,437	\$ (27,718)	\$	170,587
Special items						
Write-down of						
contingent	(10 500)					(10 500)
consideration payable	(19,580)		_	_		(19,580)
Severance and related benefit costs	6,695		445	438		7,578
Write-down of impaired	0,095		443	450		7,570
assets	_		1,678	_		1,678
Other	397			_		397
Total special items	(12,488)		2,123	438		(9,927)
Operating profit						
excluding special items						
(non-GAAP)	\$ 58,380	\$	129,560	\$ (27,280)	\$	160,660
	_					
Diluted earnings per s					\$	2.33
Per share impact of spec		orto	in fodoral a	nd state tax		
Per share impact of the matters	resolution of C	erta	ın rederai a	no state tax		(0.15)
Per share impact of spec	rial itams of ¢0	9 95.	7 (\$6 105 >	ftor tay)		(0.15) (0.13)
Total per share impact of spec			, (\$0,103 a	itei tax <i>j</i>		(0.13)
Earnings per share exclu	•		(non-GAAB	·\	\$	2.05
Larrings per snare exclu	uning special it	C1112	(HOH-GAAF	J	P	2.03

#### Table 3

# **Meredith Corporation and Subsidiaries Supplemental Disclosures Regarding Non-GAAP Financial Measures**

#### **EBITDA**

Consolidated EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, and amortization. Segment EBITDA is a measure of segment earnings before depreciation and amortization.

Segment EBITDA margin is defined as segment EBITDA divided by segment revenues.

#### **Adjusted EBITDA**

Consolidated adjusted EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, amortization, and

Segment adjusted EBITDA is a measure of segment earnings before depreciation, amortization, and special items.

Segment adjusted EBITDA margin is defined as segment adjusted EBITDA divided by segment revenues.

Three months ended December 31, 2017	National Media	Local Media	 nallocated Corporate	Total
(In thousands)				
Revenues	\$ 247,441	\$ 170,257	\$ _	\$ 417,698
Net earnings Net interest expense Income tax benefit Operating profit	\$ 12,247	\$ 50,515	\$ (25,417)	\$ 159,308 5,171 (127,134) 37,345

amortization	3,789		7,886		783	12,458	
EBITDA	16,036		58,401		(24,634)	49,803	
Special items							
Transaction costs	_		_		12,059	12,059	
Write-down of							
impaired assets	19,765		_		_	19,765	
Severance and							
related benefit							
costs	2,956		_		_	2,956	
Reversal of							
previously accrued							
restructuring costs	(242)		_		_	(242)	
Other	125		_		_	125	_
Total special items	22,604				12,059	34,663	
Adjusted EBITDA	\$ 38,640		\$ 58,401		\$ (12,575)	\$ 84,466	
Segment EBITDA							
_ margin	6.5	%	34.3	%			
Segment adjusted							
EBITDA margin	15.6	%	34.3	%			

Six Months Ended									
December 31,		National			Local		U	nallocated	
2017		Media			Media			Corporate	Total
(In thousands)									
Revenues	\$	486,401		\$	324,068		\$		\$ 810,469
									100 740
Net earnings									\$ 192,749
Net interest expense	3								10,249
Income tax benefit	<b>+</b>	40.502		+	01 457		+	(27.017)	 (108,855)
Operating profit	\$	40,503		\$	91,457		\$	(37,817)	94,143
Depreciation and		7 776			15.024			1 400	25 000
amortization		7,776			15,824			1,408	25,008
EBITDA		48,279			107,281			(36,409)	119,151
Special items								12.050	12.050
Transaction costs								12,059	12,059
Write-down of impaired assets		19,765							19,765
Severance and		19,765						<del></del>	19,765
related benefit									
costs		2,956							2,956
Gain on sale of		2,930			_			_	2,930
Family Circle Cup									
Tennis Center		(3,282)							(3,282)
Reversal of		(3,202)							(3,202)
previously accrued									
restructuring costs		(242)						_	(242)
Other		125			_			_	125
Total special items		19,322						12,059	31,381
Adjusted EBITDA	\$	67,601		\$	107,281		\$	(24,350)	\$ 150,532
•	<u> </u>				· · · · · · · · · · · · · · · · · · ·			· · · · · · · · · · · · · · · · · · ·	 · · · · · · · · · · · · · · · · · · ·
Segment EBITDA									
margin		9.9	%		33.1	%			
Segment adjusted							-		
EBITDA margin		13.9	%		33.1	%			
							-		

# **Supplemental Disclosures Regarding Non-GAAP Financial Measures**

### **EBITDA**

Consolidated EBITDA, which is reconciled to net earnings in the following table, is defined as net earnings before interest, taxes, depreciation, and amortization. Segment EBITDA is a measure of segment earnings before depreciation and amortization.

Segment EBITDA margin is defined as segment EBITDA divided by segment revenues.

Three months ended									
December 31, 2016		National Media		Local Media		_	nallocated Corporate		Total
(In thousands)									
Revenues	\$	259,345		\$ 183,297		\$		\$	442,642
Net earnings								\$	71,805
Net interest expense	9								4,679
Income taxes '									33,341
Operating profit	\$	46,757		\$ 76,815		\$	(13,747)		109,825
Depreciation and	•								
amortization		4,330		8,865			354		13,549
EBITDA	\$	51,087		\$ 85,680		\$	(13,393)	\$	123,374
Special items Write-down of contingent consideration									
payable Severance and related benefit		(19,580)		_			_		(19,580)
costs Write-down of		6,695		445			438		7,578
impaired assets		_		1,678			_		1,678
Other		397		· —			_		397
Total special items		(12,488)		2,123			438		(9,927)
Adjusted EBITDA	\$	38,599		\$ 87,803		\$	(12,955)	\$	113,447
Segment EBITDA margin		19.7	%	46.7	%			_	
Segment adjusted EBITDA margin		14.9	%	47.9	%				

Six Months Ended				
December 31, 2016	National Media	Local Media	nallocated Corporate	Total
(In thousands)				
Revenues	\$ 506,638	\$ 335,883	\$ 	\$ 842,521
Net earnings Net interest expense Income taxes Operating profit Depreciation and amortization	\$ 70,868 8,848	\$ 127,437 17,855	\$ (27,718) 742	\$ 105,778 9,428 55,381 170,587 27,445
EBITDA Special items Write-down of contingent consideration payable Severance and	79,716	145,292 	(26,976) —	(19,580)

related benefit costs Write-down of	6,695		445		438	7,578
impaired assets	_		1,678		_	1,678
Other	397				_	397
Total special items	(12,488)		2,123		438	(9,927)
Adjusted EBITDA	\$ 67,228		\$ 147,415		\$ (26,538)	\$ 188,105
Segment EBITDA margin	15.7	%	43.3	%		
Segment adjusted EBITDA margin	13.3	%	43.9	%		

# **SOURCE Meredith Corporation**

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https://dotdashmeredith.mediaroom.com/2018-01-31-Meredith-Corporation-Announces-Completion-Of-Time-Inc-Acquisition-And-Reports-Fiscal-2018-Second-Quarter-And-First-Half-Results