Meredith Corporation's Beautiful Kitchens & Baths To Unveil 30 Most Innovative Products For 2018 At Annual Kitchen And Bath Industry Show

Top Products for Everything from a Connected Coffee Machine to an LED-Illuminated Wine Cooler to a Space-Saving Tub to Be Recognized; Kohler, Miele, Jacuzzi® Brand, and BlueStar Among 30 Products Selected

NEW YORK and ORLANDO, Fla., Jan. 8, 2018 /PRNewswire/ -- Meredith Corporation's Beautiful Kitchens & Baths magazine, part of the Luxury Home Design Group, announced today its seventh-annual list of 30 Most Innovative Products. The list unveils editors' picks for their favorite kitchen and bath design products from the year. These new products will be featured in the spring issue of the magazine and in the May/June issue of Traditional Home magazine.

The 30 Most Innovative Products, which include, LG Electronics Smart InstaView Refrigerator, Mannington Mills Restoration Laminate Flooring with SpillShield™, ILVE Appliances Majestic Induction Range, Wood-Mode Fine Custom Cabinetry Integrated Lighting Program, GRAFF Sospiro Faucet and Formica® Writable Surfaces, were selected by the editors for their ability to combine smart function, seamless style, and cutting-edge technology. The entire list of all 30 products can be found at **TraditionalHome.com/30Most.**

"Consumers are eager to explore new technologies and design concepts, and the kitchen and bath industry has answered the call," says Group Editor, Luxury Home Design, Samantha Hart. "Today's top products bring together the best in tech and style."

Hart also notes that products selected also include a freestanding outdoor kitchen, a luxury solid surface bath, an innovative Lazy Susan for pot/pan and lid storage, and a showerhead with touch technology to change spray patterns. Manufacturers recognized include such well-known brands as American Standard, Bosch, Jacuzzi® Brand, Kohler and Miele, as well as custom designers and manufacturers such as Blackjack Lighting, Buster + Punch, and Nest Studio, among others.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP; <u>www.meredith.com</u>) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such

as food, home, parenting and health through well-known brands such as *Better Homes & Gardens, Allrecipes, Parents, SHAPE, Martha Stewart Living* and *The Magnolia Journal.*Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including The Kraft Heinz Co., Bank of America, WebMD, Volkswagen and NBCUniversal.

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