

# Lori Brock Promoted To VP Of Finance For Meredith Local Media Group

DES MOINES, Iowa, Dec. 20, 2017 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) announced today that Lori Brock has been promoted to Vice President of Finance for the Meredith Local Media group, effective immediately.

Brock has 30 years of experience working in accounting and finance, including the past 12 with the Meredith Local Media Group. Most recently she served as Regional Business Director in Atlanta, overseeing financial activities and reporting for several Meredith television stations. She will report to Doug Lowe, Meredith Local Media Group Executive Vice President.

"Lori has tremendous knowledge of Meredith's broadcast operations, and has provided outstanding financial support for several years," said Paul Karpowicz, Meredith Local Media Group President. "She has been critical to helping the Meredith Local Media Group manage costs and is a key member of the labor relations team. I am thrilled to see Lori achieve this opportunity."

Prior to this promotion, Brock:

- Spent the last eight years as Regional Business Director for the Meredith Local Media Group;
- Served as Business Manager for Meredith stations WFSB and WSHM in Hartford, CT and Springfield, MA for four years;
- Served for 13 years as VP/Controller at WTKR-TV (New York Times Broadcast Co.) in Norfolk, VA;
- Worked at Ernst & Young in Providence, RI for five years in various auditing positions.

Brock is a graduate of Bryant College in Smithfield, RI with a B.S. in Accounting. She will remain based in Atlanta.

Brock takes over for Chuck Poduska who was named Vice President and General Manager of Meredith's KCTV/KSMO television duopoly in Kansas City in November.

## **About Meredith Corporation**

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

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