

# Meredith Promotes Tiffany Ehasz to Publisher of EatingWell Magazine

**NEW YORK, NY/SHELBURNE, VT (September 12, 2017)** – Meredith Corporation (**NYSE:MDP**; [www.meredith.com](http://www.meredith.com)) announced today that Tiffany Ehasz has been promoted to Publisher of *EatingWell* magazine, effectively immediately.

Ehasz has been at Meredith's *Rachael Ray Every Day* magazine for the last six years, most recently as the Food/Packaged Goods Director. During her tenure, she posted a significant track record in developing key client relationships and winning new business in the epicurean category.

As the newly appointed Publisher of *EatingWell*, she will be responsible for directing and growing multi-platform advertising sales across print, digital, social media, and mobile among others. Ehasz will report directly into Carey Witmer, Executive Vice President & Group Publisher of the Meredith Food Group.

"We are confident that Tiffany will bring tremendous energy and enthusiasm to this new role, and increase the momentum for the Eating Well brand," said Carey Witmer, Executive Vice President & Group Publisher of the Meredith Food Group. "Her never give up attitude will be infectious for the Eating Well team, and the Meredith Food Group as a whole."

Previously, Ehasz served as Account Manager for *Golf Digest* magazine, where she oversaw advertising sales and integrated marketing efforts. Her background also includes senior sales positions at PMGI and Conde Nast publications. Ehasz holds a Bachelor of Business Administration from the University of Miami.

Launched in 1990 and acquired by Meredith in 2011, *EatingWell* is published six times annually with a rate base of 1 million and a readership of 6.6 million. It is a leading source of delicious, healthy recipes, entertaining ideas, and inspiring articles about food origins and science-based nutrition. *EatingWell* was named by *Advertising Age* as one of the "Top 10 Magazines of the Year" in 2016.

The EatingWell brand has diversified to multiple formats, including a content-rich website that reaches over 4.4 million unique visitors per month; content and brand licensing; custom publishing; and consumer cookbooks. Additional information may be found at [www.eatingwell.com](http://www.eatingwell.com)

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and lifestyle through well-known brands such as Better Homes & Gardens, Allrecipes, Parents, Shape and EatingWell. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. and at [walmart.com](http://walmart.com). Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands.

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