

Meredith Press Statement on Sahoury Case

August 9, 2012

- Meredith is appalled that someone would misuse a video meant to help new mothers. While Meredith is not responsible for this, we deeply regret this has occurred to Ms. Sahoury and her family.
- Meredith took immediate and substantial action when made aware of the situation, and we have gone above and beyond any contractual responsibilities, expending a substantial amount of time and money. We have hired leading law firms to file take-down demands, and retained top internet specialists to both clear online caches and create positive references. We are confident that the steps we have taken are helping to mitigate the issue. We are continuing these good-faith efforts even after Ms. Sahoury filed her lawsuit.
- Finally, we have taken these actions **even though Ms. Sahoury signed a full release** for herself and her daughter 1) Authorizing use of the video across all media platforms; (2) Giving Parents TV the right to use of her full name; and (3) Holding Meredith Corp. and its entities harmless for any potential misuse of the video by a third party.

BROADCAST VERSION

Meredith was appalled to learn someone misused a video meant to help new mothers. We took immediate action, hiring leading law firms and online specialists to file take-down demands, clear online caches and create positive references. We took these actions **even though Ms. Sahoury signed a release** authorizing use of the video across all media platforms; giving Parents TV the right to use of her full name; and holding Meredith harmless for any potential misuse of the video by a third party. We are continuing these good-faith efforts even after Ms. Sahoury filed her lawsuit.

<https://dotdashmeredith.mediaroom.com/2012-08-10-Meredith-Press-Statement-on-Sahoury-Case>