

# **BETH FUCHS BRENNER NAMED PUBLISHER OF TRADITIONAL HOME MAGAZINE**

NEW YORK, N.Y., (April 12, 2010) – Meredith Corporation (NYSE:MDP) announced today that it has named Beth Fuchs Brenner as Publisher of Traditional Home magazine.

Brenner will begin her new role on April 26th, and will be responsible for overseeing all advertising related business for the title which has a readership of 4.3 million. She replaces Debra Brandt who is leaving the company to pursue other opportunities.

“Beth is a proven leader whose background and experience in the affluent home and women’s lifestyle categories makes her ideally suited to lead the team at Traditional Home,” says Tom Harty, President, Meredith Consumer Magazines. “We feel confident that her knowledge of the marketplace and commitment to excellence will enable us to further build on Traditional Home’s leadership position.”

Prior to joining Meredith, Brenner served as Vice President/Publisher of Domino magazine. Under her leadership, Domino earned numerous industry awards and honors including Advertising Age’s 2005 “Launch of the Year.” Her responsibilities at Domino included overseeing advertising integrated sales for both the print and digital brand as well as developing many of its signature events and programs. During this period the title grew to more than 750 advertising pages, \$60 million in advertising revenue, and doubled its rate base to 850,000 in just three years.

Her background and experience also includes serving as Vice President/Publisher of Self magazine, where she rapidly expanded the title’s sphere of influence across media platforms including print, television, video, and product licensing among others.

Her media and industry work also includes advertising sales and marketing positions with such well known brands as New York magazine, and Fairchild Publications.

Most recently Brenner served as a media and marketing consultant for national media brands including Reader’s Digest.

“I am thrilled to be joining Traditional Home and look forward to working with the tremendous business and editorial teams for this highly respected brand,” says Brenner. “The magazine truly reflects the best in class for women who want to celebrate the pleasures of modern life through the prism of classic taste.”

Brenner holds a Bachelor of Science degree from the University of Vermont. She currently resides with her family in New York City.

She will be based in Meredith’s offices at 125 Park Avenue.

About Traditional Home: Traditional Home ([www.traditionalhome.com](http://www.traditionalhome.com)), is an upscale design and decorating publication targeting affluent readers that combines classic taste and modern style. It has been the best-selling shelter magazine at newsstands for nine consecutive years. Launched in 1989, the magazine is the largest upscale shelter magazine in the country, has a circulation of 950,000, more than 4 million readers and is published eight times a year.

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