

# Kirk Black Named Vice President and General Manager of WGCL-TV, Meredith's CBS Affiliate in Atlanta

ATLANTA, GA (August 19, 2009) – Meredith Corporation (NYSE:MDP; [www.meredith.com](http://www.meredith.com)) today named Kirk Black Vice President and General Manager of WGCL-TV, CBS Atlanta ([www.cbsatlanta.com](http://www.cbsatlanta.com)). He will begin his new duties August 24, 2009.

Black joins CBS Atlanta after eight years running KCTV and KSMO-TV, Meredith's CBS and myNetworkTV duopoly in Kansas City, MO. Prior to that, he was the General Manager of WNEM-TV5, Meredith's CBS affiliate in Flint/Saginaw, MI, for three years. He has also served as Vice President/General Manager at WIBW-TV (CBS) in Topeka, KS, and has held various sales management positions in markets across the country during his 21-year broadcasting career. Black replaces Andy Alford, who has resigned his position at WGCL. "Kirk Black has repeatedly proven his ability to increase ratings and grow revenues during his career at Meredith," said Paul Karpowicz, President of Meredith's Local Media Group. "Atlanta is our largest market and we believe Kirk has the talent and determination needed to take the station to the next level."

Black will also continue to serve as a Senior Vice President of Meredith's Local Media Group. His group-wide responsibilities include oversight of Meredith's National Sales operations in Chicago and Los Angeles as well as oversight of Meredith's eastern hub in Atlanta. The hub includes master control, traffic and business office functions for Meredith's Atlanta, Hartford, Kansas City, Nashville, Saginaw and Springfield stations. Black, 42, is a 1988 graduate of Bowling Green State University with a degree in Radio-Television and Film. He is a member of the CBS Affiliate Board, and is actively involved with Special Olympics.

Meredith Corporation is the leading media and marketing company serving American women. Meredith combines well-known national brands – such as Better Homes and Gardens, Parents and Family Circle – with 12 local network-affiliated television brands in fast growing markets. These brands have popular and robust Web sites as well.

Meredith's stations, which reach nearly 10 percent of U.S. television households, include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA.

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