

# Meredith to Report Fiscal First Quarter Results October 29

PRNewswire-FirstCall  
DES MOINES, Iowa  
(NYSE:MDP)

DES MOINES, Iowa, Oct. 22 /PRNewswire-FirstCall/ -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, plans to report first quarter results for fiscal 2009 on Wednesday, October 29, 2008, prior to the opening of U.S. stock markets.

A conference call will be held that day at 11:00 a.m. EDT to discuss the results. To listen, visit Meredith Corporation's Investor Information section at <http://www.meredith.com/> prior to the start of the call. An archive version of the formal remarks and the audio portion of the webcast will be available on Meredith's Web site.

## ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP)(NYSE: <http://www.meredith.com>) is the leading media and marketing company serving American women. Meredith combines well-known national brands -- including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More -- with local television brands in fast growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith then uses multiple distribution platforms -- including print, television, online, mobile and video -- to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. The goals of these programs are to increase consumer loyalty and produce repeated consumer interaction. In the last two years, Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing. Meredith employs approximately 3,500 people throughout the United States. Meredith's fiscal 2008 annual revenues were \$1.6 billion.

SOURCE: Meredith Corporation

CONTACT: Shareholder|Financial Analysts, Mike Lovell, Director of Investor Relations, +1-515-284-3622, [Mike.Lovell@Meredith.com](mailto:Mike.Lovell@Meredith.com); or Media, Art Slusark, VP-Corporate Communications, +1-515-284-3404, [Art.Slusark@Meredith.com](mailto:Art.Slusark@Meredith.com), all of Meredith Corporation

Web site: <http://www.meredith.com/>