DIANE NEWMAN PROMOTED TO VICE PRESIDENT/GROUP PUBLISHER OF MEREDITH CORPORATION'S PARENTHOOD MEDIA BRANDS

NEW YORK, N.Y., (October 16, 2008) – Meredith Corporation (NYSE:MDP) announced today that it has promoted Diane Newman to Vice President/Group Publisher for its Meredith Parenthood Group of media brands, including Parents and American Baby magazines.

Newman, who joined Meredith as Vice President/Publisher of Parents in March of 2007, will be responsible for overseeing all advertising related business for Meredith's Parenthood Group brands.

"Diane's leadership and proven advertising performance record with Parents has been outstanding," says Tom Harty, Executive Vice President/Chief Revenue Officer, Meredith Publishing Group. "Her ability to build and grow the brand across broad media platforms has firmly established Parents as the leading brand in the category."

Newman will continue building the Parents brand as the authority when it comes to reaching and engaging the modern mom. Additionally, she will seek additional opportunities to fully leverage the broad portfolio of Meredith's parenthood- related media brands. Norma Blatto, Vice President and Publisher of the American Baby brand, will report directly to Newman.

"I am excited about the opportunity to continue expanding Meredith's parenthood franchise on many fronts including the internet, licensed products and experiential marketing" says Newman. "There is nothing more valuable to marketers than trusted brands that speak directly to what matters to moms."

Prior to joining Meredith, Newman served as Senior Vice President/Group Publisher of American Media International's Active Lifestyle Group where she oversaw sales and marketing efforts for Shape, Fit Pregnancy, Natural Health, and Country Weekly magazines. During her tenure with Shape, the magazine became the market leader in advertising page performance and was named to both Adweek magazine's "Hot List" (2003-2004) and Advertising Age magazine's "A List" in 2004.

Newman's background and experience includes serving as the Associate Publisher of Redbook, Publisher of Fitness, and Associate Publisher of Family Circle magazine, where she managed advertising and promotional sales for The Family Circle Tennis Cup. She has also held senior level advertising management positions with YM, Prevention, and Scholastic magazines.

Newman, 48, is a graduate of New York University. She currently resides in New Jersey with her family, and will be continue to be based in Meredith's New York office

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