CHILD OCTOBER 2005 ISSUE HIGHLIGHTS

-Child Editors Available For Interviews-

Spotlight on Halloween (And Other Seasonal Celebrations):

- Which Approach Would You Take?: When He Wants A She Costume -- Page 68
 49% percent of respondents to a Child.com poll said they'd let their son dress as a girl because, as one respondent explains, "Four years old is prime imagination time." 43% of those polled felt differently. Experts say it's not a big deal and perhaps more of a problem for parents than the child.
- Halloween Cupcakes from Top Pastry Chefs -- Page 162
 Halloween treats. with a special flair. Five master bakers including Colette Peters of Colette's Cakes (NYC), Sarah Farmer, co-owner of Sugar bakery (Santa Barbara, CA) and Vedika Webb, owner of Lotus Cake Studio (Philadelphia) -- create incredible confections for Child. Plus, for the home baker, recipes for basic, but undeniably scrumptious yellow and chocolate cupcakes.
- The Halloween Hit Parade! -- Page 155
 Need costume inspiration? Child magazine's fanciful costume designs start with the basics a leotard and tights for girls and a sweatsuit for boys. Included: Darling Dice (great for siblings); Firefighter (complete in his/her very own fire engine); Leaf Prince (or Princess); a Jockey; and a Hula Dancer.
- Five Things to Do In October -- Page 27
 October's not just about hobgoblins and candy overload. Finding ways to encourage a love of language on Dictionary Day (10/16), rejecting wheels during International Walk to School Week (10/3 10/7) and creating a family tree with your child during Family History Month, are just a few other reasons to celebrate the season.

Features:

- Rethinking Co-Sleeping -- Page 106
 - Do the risks of bed-sharing outweigh the benefits? Experts reveal what's at stake in this controversial childrearing practice.
- What Makes a Great Pediatrician? -- Page 135
 - All moms and dads want the ideal doctor for their baby. In Child's exclusive survey, 1,200 parents told the magazine what they like most and least about theirs. Plus, what you should look for in your child's physician.
- The Ultimate Guide to Preparing for Your Second Child -- Page 131
 Six steps to help your firstborn adjust to a new sibling.
- 10 Ways to Get a Better Night's Sleep -- Page 102
 Say sweet dreams to troubled sleep tonight from taking the right vitamins to treating yourself to the exquisite comfort of a down feather bed.
- Sport Smarts -- Page 72
 In the Child interview of the month, kids' sports specialist Jordan Metzl, M.D., suggests strategies for a positive athletic experience.
- How They Do It -- Page 99
 For professional, poker player and mother of four, Annie Duke, a "full house" is always a winner.

Editors from *Child* are available to discuss these and other tips from the October issu - on newsstands September 13 -October 10, 2005.

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